



## **NATURA-TEC PLANTSOFT WAX - Vegetable Lanolin Wax**

### **PROPERTIES**

**NATURA-TEC PLANTSOFT WAX** is manufactured from renewable vegetable ingredients and mimics perfectly the original animal derivative, characterized by a high melting point.

**NATURA-TEC PLANTSOFT WAX** has a similar appearance to Lanolin wax. On a sensorial base the characteristics of hardness, shine, tackiness, thickness are equivalent.

Similar to Lanolin, **NATURA-TEC PLANTSOFT**'s lipids play a crucial role in skin moisture control.

**NATURA-TEC PLANTSOFT WAX** helps to maintain hydration and to regulate the hydrolipidic film on the skin surface thereby restoring softness and elasticity, especially to dry or chapped skin or hair.

**NATURA-TEC PLANTSOFT WAX** acts as a lubricant and is an excellent consistency agent for skin and hair formulations.

**NATURA-TEC PLANTSOFT WAX** is a superior emollient with moisturizing and filming properties. It also helps to enhance surface gloss and substantivity of cosmetic formulations.

**NATURA-TEC PLANTSOFT WAX** is also a preferred ingredient for decorative formulations, it improves structure, pigment dispersion and adhesion. It also contributes to increase plasticizing properties and shine in lipstick, lipbalm and cosmetic pencil formulations.

### **COSMETIC APPLICATIONS**

|                        |                                      |
|------------------------|--------------------------------------|
| Skincare :             | W in O system                        |
| Makeup applications :  | Lipstick, lipbalm, pencils, mascaras |
| Haircare formulation : | Hair waxes, hair conditioners        |

### **TECHNICAL DATA**

|             |                                                                                |
|-------------|--------------------------------------------------------------------------------|
| Appearance: | Solid wax                                                                      |
| INCI        | Glyceryl Rosinate (and) Ricinus Communis Seed Oil (and) Hydrogenated Olive Oil |