

stimucap

>> HAIR FORTIFYING AND REVITALIZING ACTIVE

EFFECTIVE REGULATOR OF THE PHYSIOLOGICAL HAIR GROWTH PROCESS

Stimucap is a specialty specific for hair and eye lashes with multiple beneficial effects; it impacts hair care treatments with a unique dualistic approach:

- **FOLLICLE CARE**, by keeping the homeostasis of hair follicle, reducing inflammations and free radical damage linked to hair ageing, UV pollution exposure etc
- **STIMULATION OF HAIR BULB GERM CELLS**, as complementary mechanism finalized to support the hair physiological regrowth process.

Through the combination of an exclusive lipo-oligopeptide (**CLA Glutathione**) and a purified nucleotide polymer (**sodium DNA**), Stimucap prevents the premature telogen phase onset, setting a new functionality standard for anti-hair loss treatments.

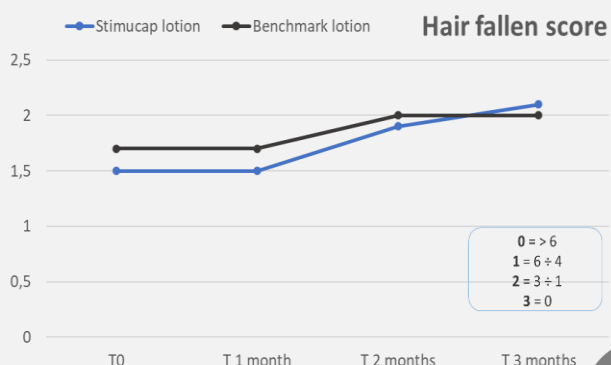
>> POSITIONING

FUNCTIONAL HIGHLIGHTS

- **Anti hair loss activity: more effective than a leading benchmark**
- **Hair follicle protection and reduction of hair fibrosis**
- **Prevention of hair follicle miniaturization**
- Improvement of hair health and appearance
- Shaft volumizing, moisturizing and texturizing
- Hair anti-ageing, protection against UV and pollution exposure
- Hair bulb stem cells growth stimulation
- Ideal for hair care and make up (eye lashes care)



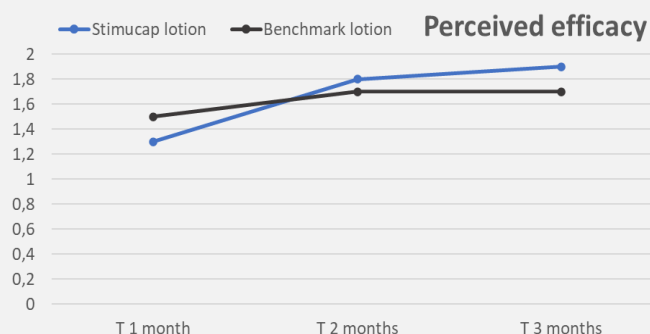
RESISTANCE TO TRACTION: PULL TEST



IN VIVO TESTED

Stimucap treated hair shows better resistance to traction than a leading benchmark, with lower hair fallen detected after its use in lotion (@3%)

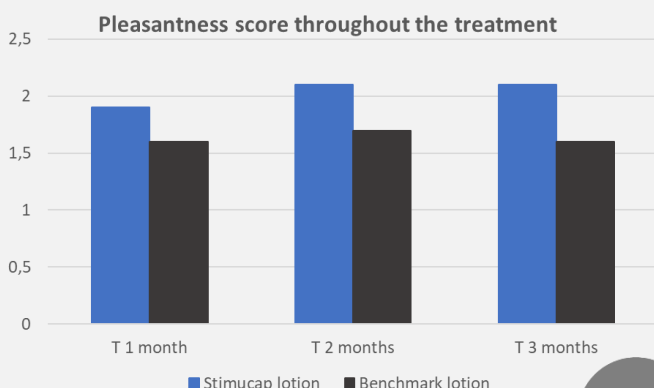
PERCEIVED EFFICACY



IN VIVO TESTED

Besides reducing hair loss, Stimucap treatment is perceived more effective given its multiple effects (itching reduction, aesthetic parameters enhance)

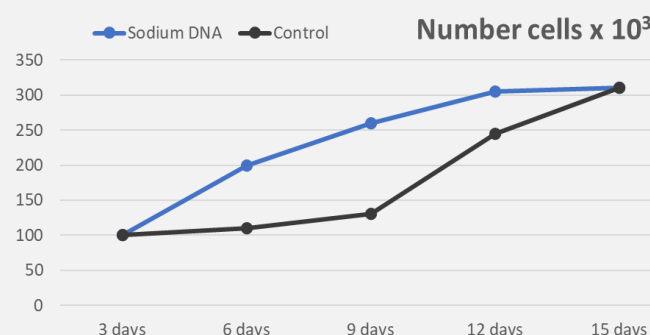
POST APPLICATIVE PLEASANTNESS



IN VIVO TESTED

Stimucap lotion was evaluated more pleasant than the benchmark given its hair filming, moisturizing, softening and texturizing effects.

STEM CELLS STIMULATION



The DNA found in Stimucap increases stem cells vitality and was proven to be as effective as the benchmark PRP in aesthetic medicine treatments.

>> TECHNICAL OVERVIEW

PH OF USE	% OF USE	APPLICATIONS	SOURCING	FORMULATION TIPS
5.5 ÷ 8.0	1.0 ÷ 5.0 (3.0 % in the in vivo tests shown)	Hair (hydroalcoholic or glycolic lotions, shampoo, conditioner, mask, gel, spray) Make up (mascara)	Natural/Synthetic	Add in cold process

[INCI NAME : potassium glutathione isomerized linoleate, sodium dna, aqua]



MADE IN ITALY

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