

Active Beauty
Unimer series



Givaudan

engage your senses

Unimer polymers Film-forming polymers for cosmetics



Unimer Types: N-Vinylpyrrolidone-Copolymers

Main properties

1. Enhanced Wash-off Resistance
2. SPF-Boosting
3. Moisture Balance
4. Pigments dispersion

Main applications

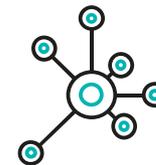
- ❖ Sunscreens,
- ❖ Color Cosmetics,
- ❖ Skin Care products.



INCI / CTFA Designation

- ❖ **Unimer U-15:** VP/Eicosene Copolymer ⇔ Antaron[®]/Ganex[®] V-220
- ❖ **Unimer U-151:** VP/Hexadecene Copolymer ⇔ Antaron[®]/Ganex[®] V-216
- ❖ **Unimer U-6:** Triacontanyl PVP ⇔ Antaron[®]/Ganex[®] WP-660
- ❖ **Unimer U-1946:** VP/Hexadecene Copolymer, ⇔ (no countertype)
Octyldodecanol

Chemical structure

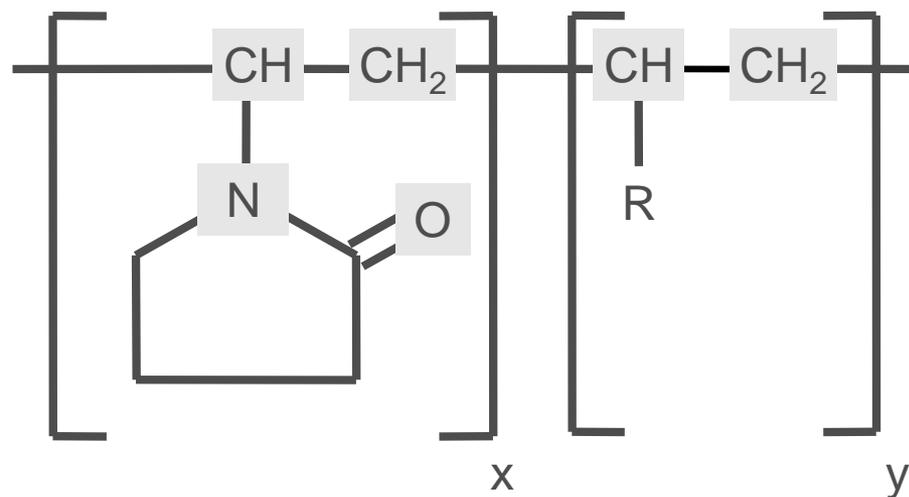


Unimer U-15: R = C₁₈H₃₇; y = C₂₀

Unimer U-151: R = C₁₄H₂₉; y = C₁₆

Unimer U-6: R = C₂₈H₅₇; y = C₃₀

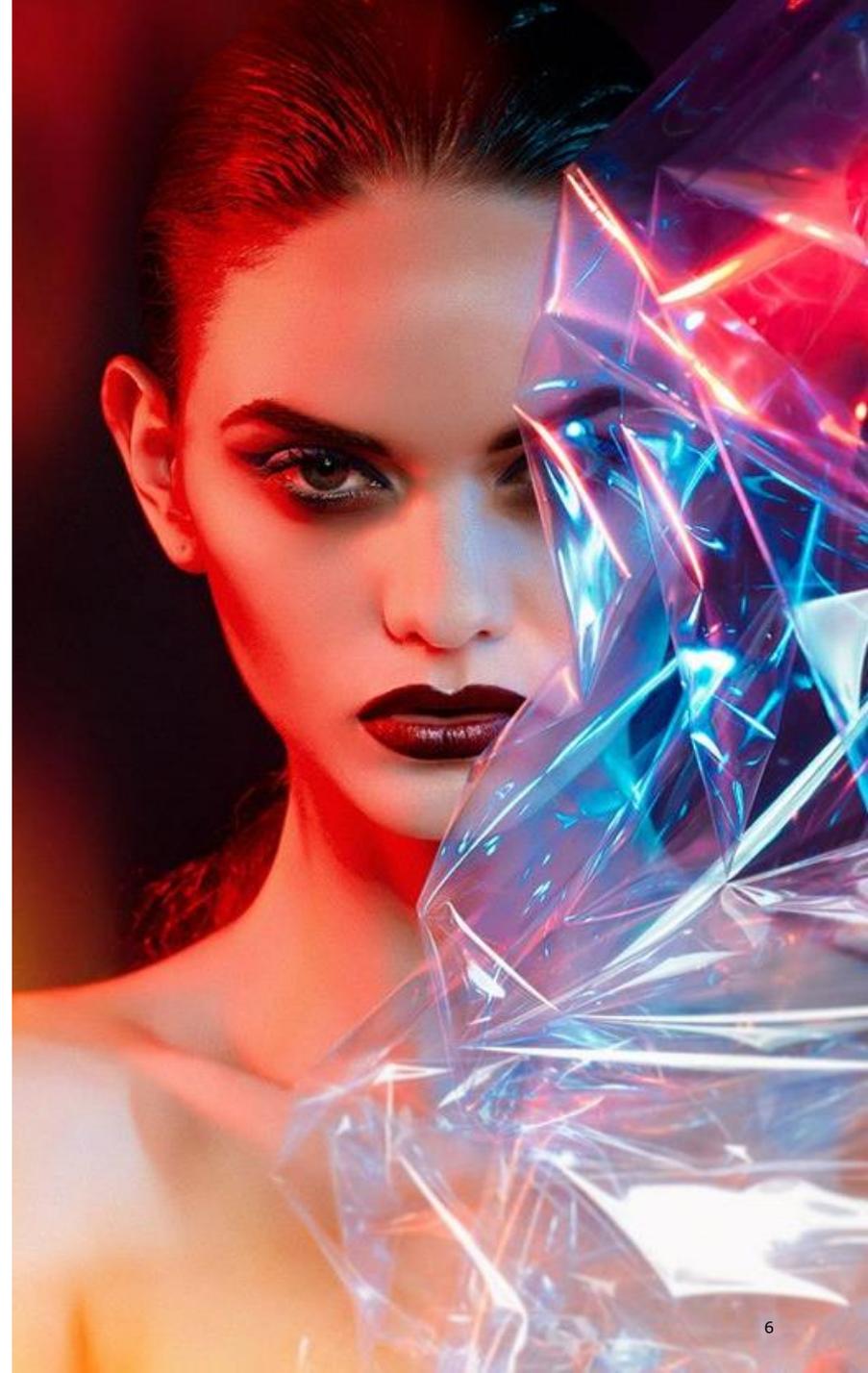
Unimer U-1946: R = C₁₄H₂₉; y = C₁₆



Film forming polymers for water and wear resistance, pigments dispersion

Available in **solid** (U-6/15)
or **liquid** (U-151/U-1946) form

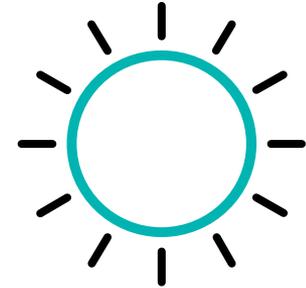
1. Film forming properties
2. Pigment dispersion/stabilization properties
3. Water resistant
4. Not animal derived
5. Excellent skin compatibility
6. Non toxic
7. Ready biodegradability



Applications

Sun screens

- ❖ Formation of water resistant, moisture balancing films
- ❖ Improvement of the substantivity of actives
- ❖ Enhancement of SPF



Color cosmetics

- ❖ Wear/water resistance
- ❖ Dispersion/stabilization of pigments

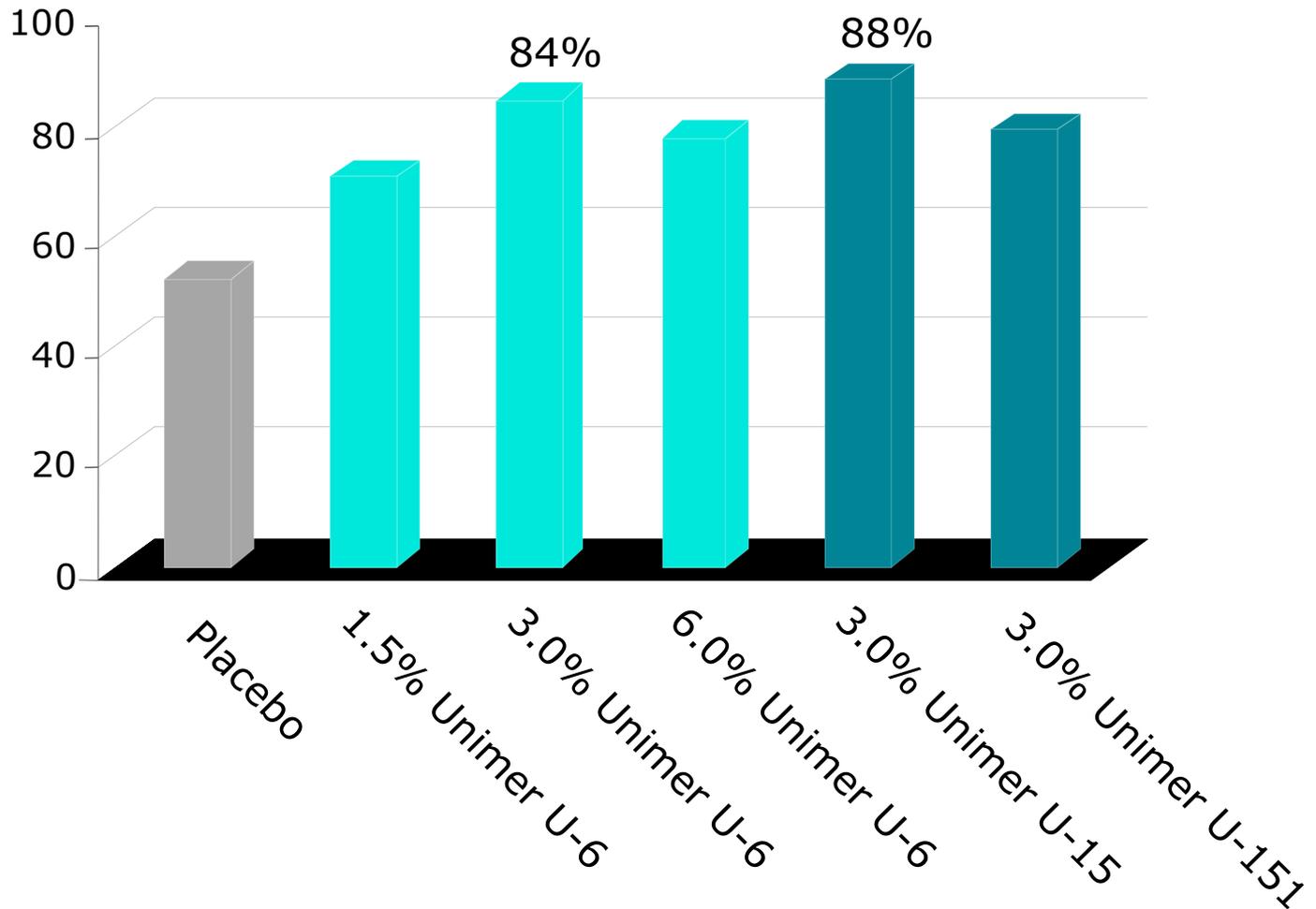


Wash-off resistance

Wash-off resistance

Unimer U-6, U-15, U-151

Wash-off resistance (%)

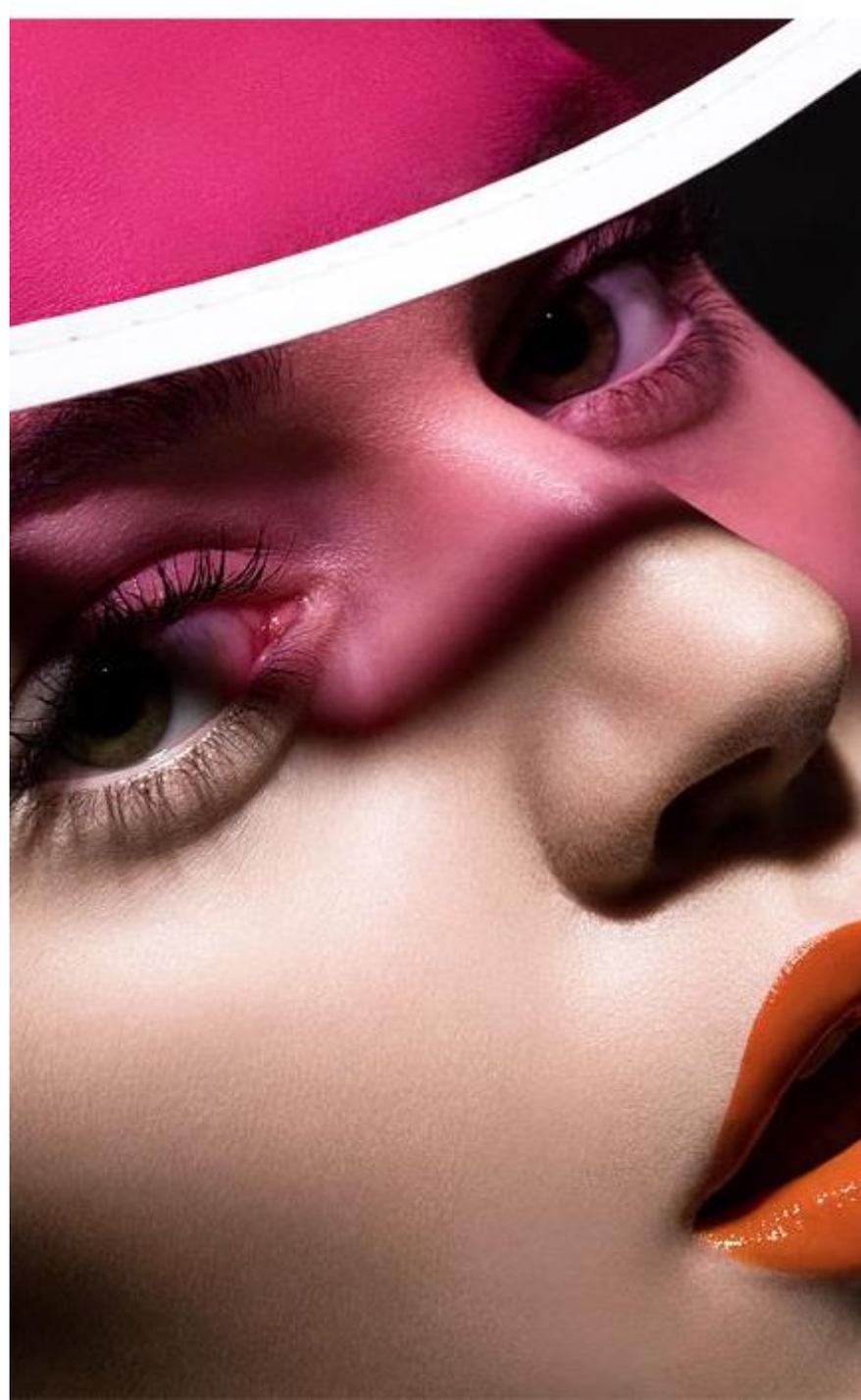


Unimer U-6

Unimer U-6, properties and use

Perfect for:

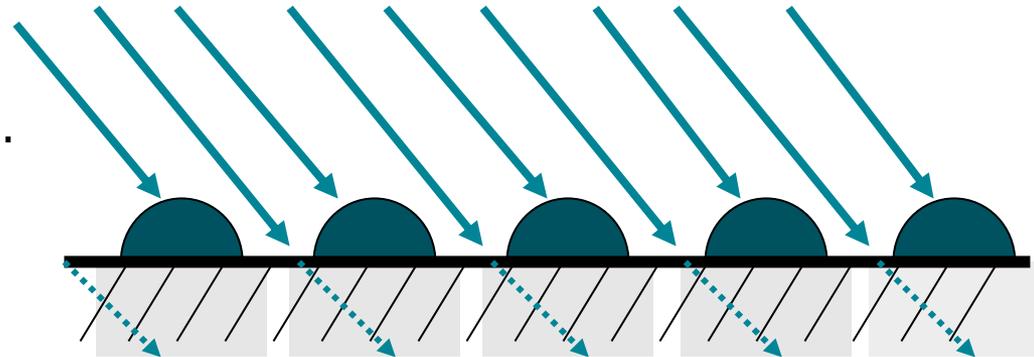
- ❖ skin,
 - ❖ sun,
 - ❖ lip care products,
 - ❖ colour cosmetics.
-
- Recommended use concentration: 1-5%
 - Not sticky
 - Waxy emollient with skin protecting properties
 - Solid, white to yellowish pellets, waxy with characteristic odour
 - Melting range 70 - 75°C



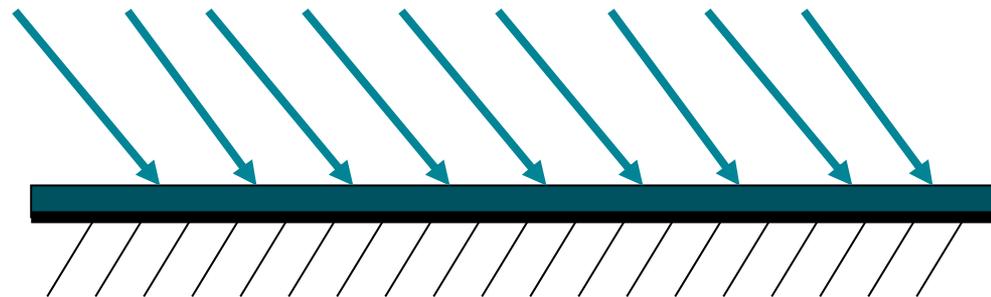
SPF boosting effect of Unimer U-6

Droplets or Film forming

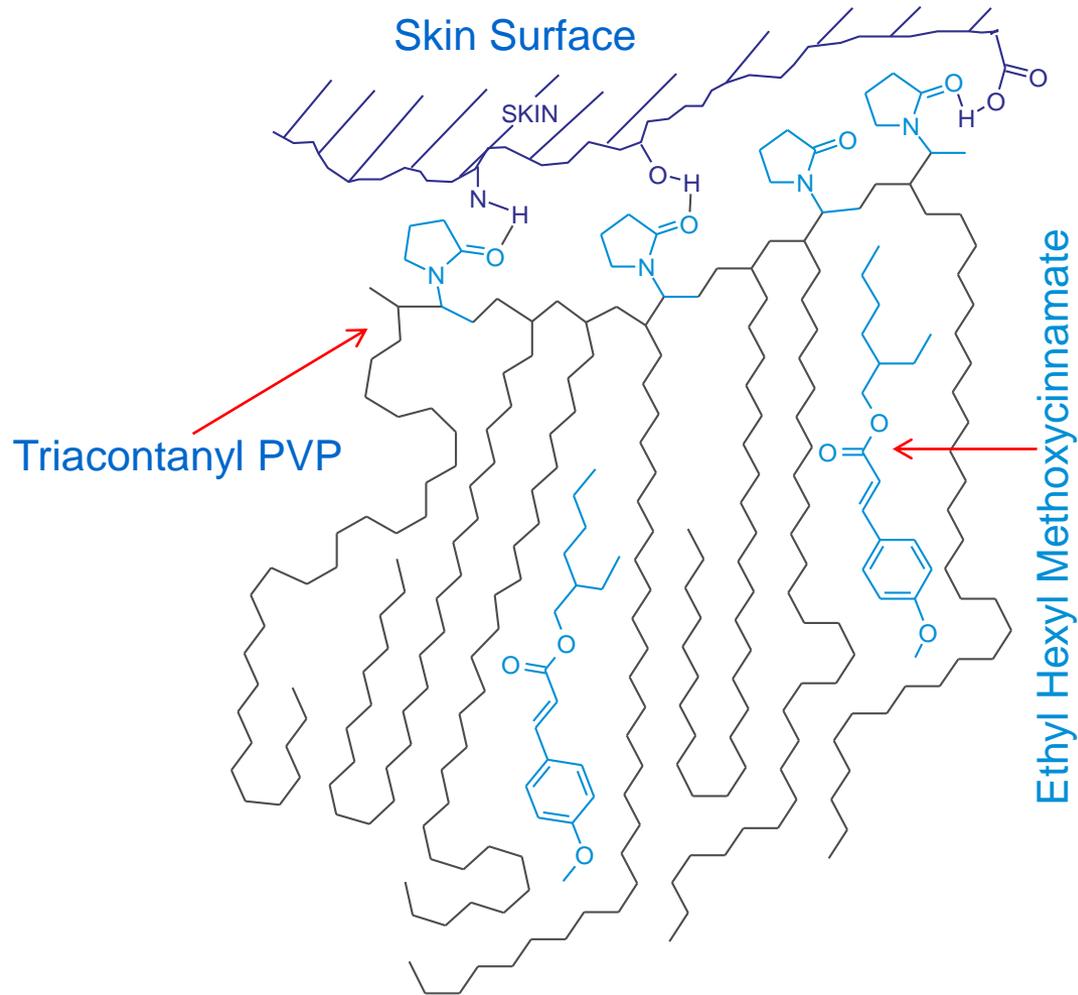
Droplets formed by surface tension. They give an irregular covered skin surface with resulting poor skin protection.



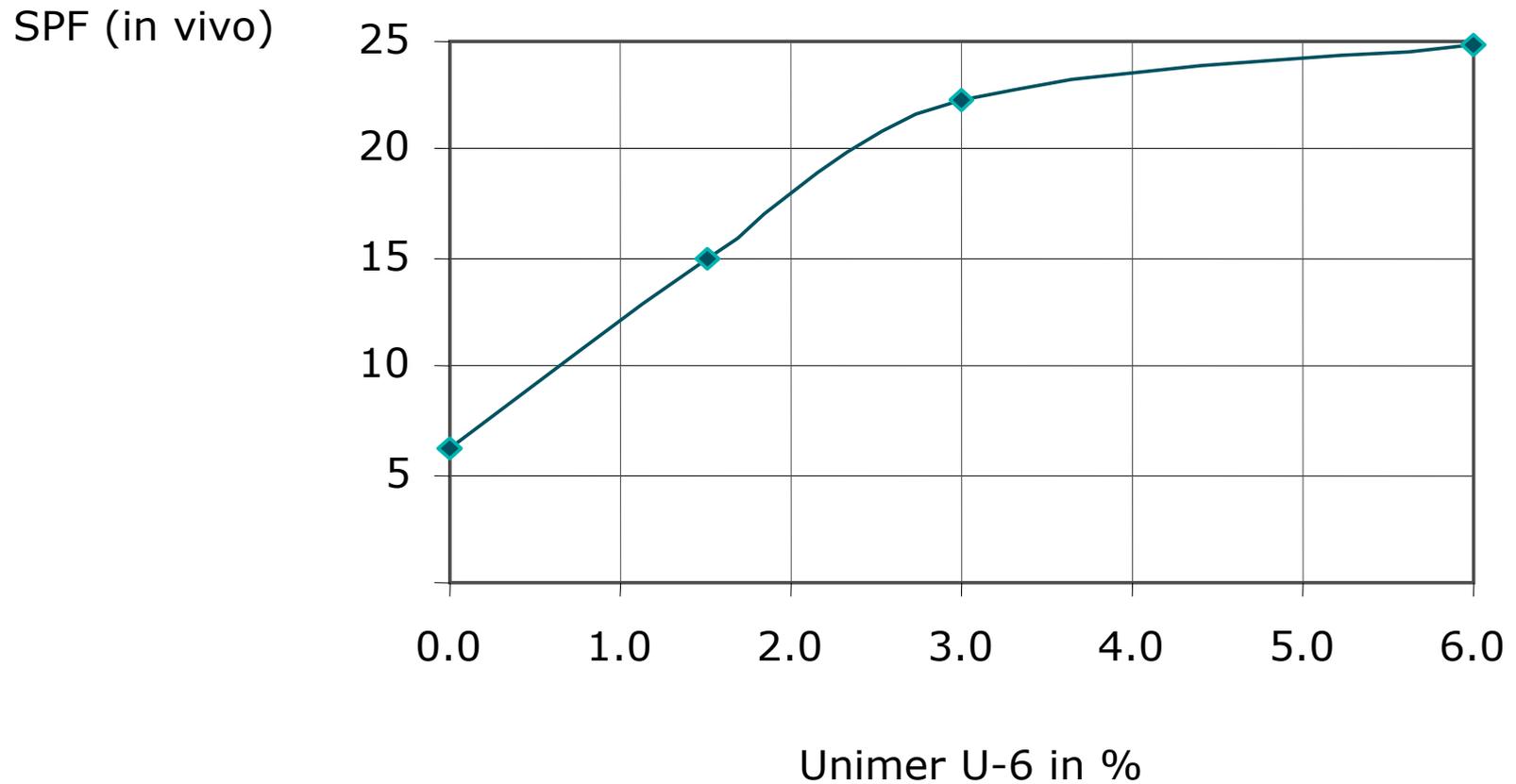
A coherent product layer will give a complete cover of the skin and improve the protective effect of the sunscreen formulation.



SPF boosting effect of Unimer U-6



SPF boosting effect of Unimer U-6



Unimer U-15

Unimer U-15, Properties and use

Perfect for:

- ❖ Skin care,
 - ❖ Sun care,
 - ❖ Lip care products,
 - ❖ Colour cosmetics
-
- Solid, gravel-size pieces
 - Melting range 32 - 36°C
 - Not sticky
 - Emollient with skin protecting properties
 - Recommended use concentration: 1-10%



Unimer U-151

Unimer U-151, Properties and use

Perfect for:

- ❖ Skin care,
 - ❖ Sun care,
 - ❖ Lip care products,
 - ❖ Colour cosmetics
-
- Slightly yellowish, clear, viscous liquid
 - Recommended use concentration: 1-4%



Enhancing Photo Protection with Unimer U-15

Ingredients		290188/D	290188/C
Ethylhexyl Methoxycinnamate		6.0	6.0
2-Phenylbenzimidazole-5-sulfonic acid		2.0	2.0
Unimer U-15		-	2.0
Excipient	q.s. to	100.0	100.0
Indicative SPF (5 individuals) Before/after water immersion		10.5/11.5	16.5/16.0

Unimer U-1946

An exclusive polymer...

New generation of polymer for colour and skincare

Unimer U-1946 is an optimized ratio between:

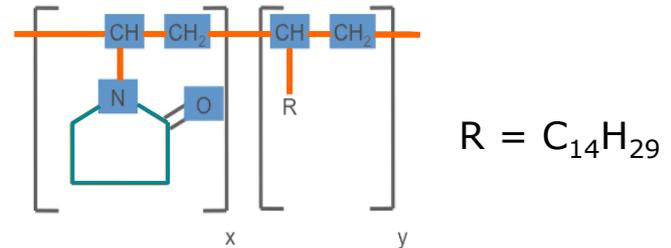
VP/Hexadecene copolymer:

an amphiphilic structure which helps in dispersion of pigments and provides shiny and glossy effect

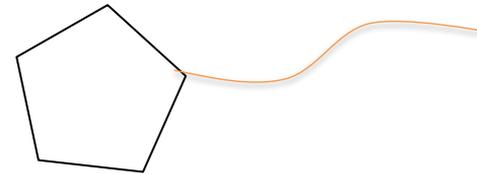
combined with

Octyldodecanol:

to provide a soft touch after application



Chemical structure of Unimer U-1946



Visual representation of Unimer U-1946

Intrinsic properties



Characteristics	Reference commercial polymer for mascara and foundation (INCI: Acrylates Copolymer)	Reference commercial polymer for lipgloss/lipstick	Unimer U-1946
Smell	Strong recognizable smell	Neutral smell	Neutral smell
Taste	Unpleasant taste	Neutral taste	Neutral taste
Solubility	Water-soluble	Oil-soluble	Oil-soluble
Preservation	Preservative	No preservative	No preservative

→ Formulate lipsticks/lipgloss and foundations with yet unreached final properties

Advantages of its use



Characteristics	Mascara and foundation reference (INCI: Acrylates Copolymer)	Reference commercial polymer for lipgloss/lipstick	Unimer U-1946
Incorporation	At the end	At any time in the oil phase or after emulsification	At any time in the oil phase or after emulsification
Temperature	Temperature < 40°C	Can be incorporated at hot and cold temperatures	Can be incorporated at hot and cold temperatures
Viscosity	Unimer U-1946 helps having faster a higher viscosity than with the benchmark		
Concentration	2.5 times less Unimer U-1946 is needed for the same results than with the benchmarks for mascara and foundation		

→ U-1946 possesses outstanding formulation properties

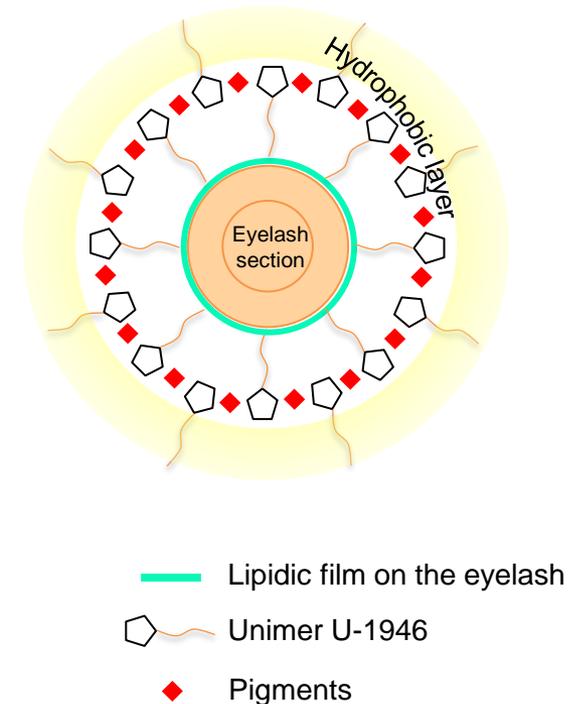
Unimer U-1946 In mascara



Action of Unimer U-1946

In a mascara, Unimer U-1946:

1. provides a sheathing effect
2. improves the pigments spreadability around the eyelashes
3. Volumizing effect, water resistance and long-lasting result



Benefits of Unimer U-1946

Clinical Protocol:

- ❖ Double-blind test on 20 women
- ❖ During one week
- ❖ A mascara with 5% of Unimer U-1946 on one eye
- ❖ A mascara with 13.3% of a benchmark polymer on the other eye

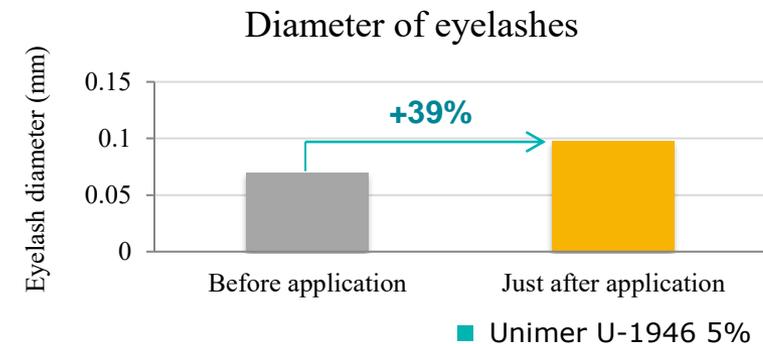
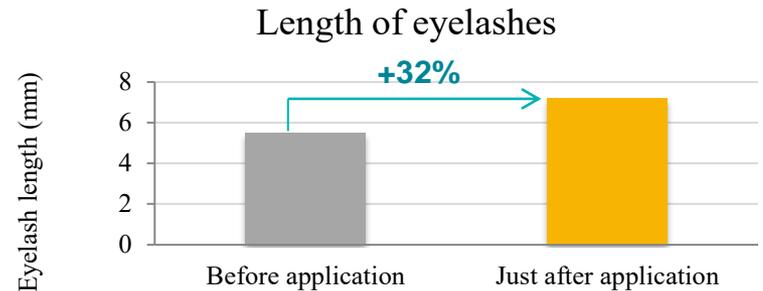
Results:

measured after **one single application**:

+ **32%** eyelashes **length**

+ **39%** eyelashes **diameter**

+**163%** eyelashes **volume** in a minute



Benefits of Unimer U-1946

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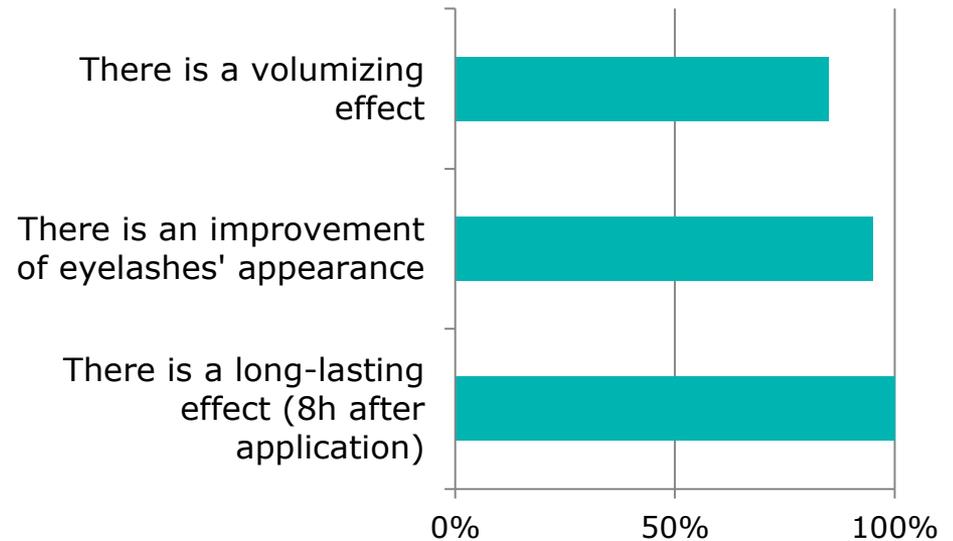
Obtained after picture analysis:

Properties confirmed by assessors

Long lasting effect: 8h



Trained assessors' evaluation
after a single application



Benefits of Unimer U-1946



Clinical Protocol:

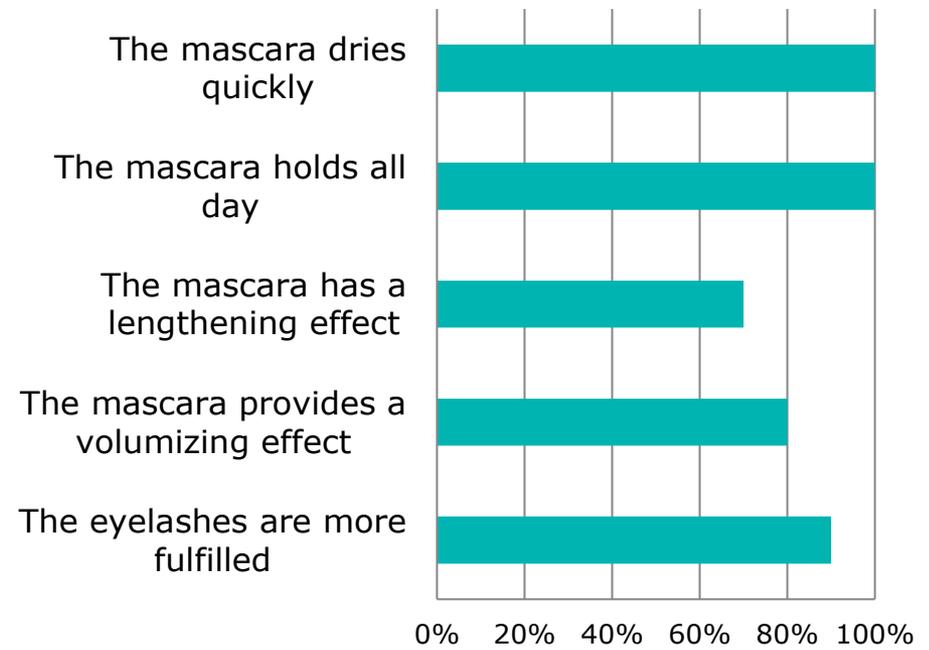
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Results:

Based on questionnaire's answers after one week of use

Women confirmed the benefits

Volunteers' self evaluation



Unimer U-1946

In Foundation and suncare



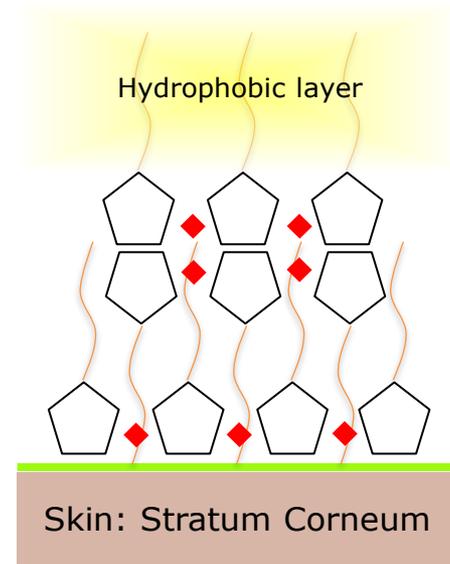
Action of Unimer U-1946

On skin surface, Unimer U-1946:

1. Rearranges itself
2. "Captures" pigments/sun filters
3. Improves their spreading
4. Increases wash-off resistance



Long-lasting performance



— Hydrolipidic film on the skin

◡ Unimer U-1946

◆ Pigments/sun filter

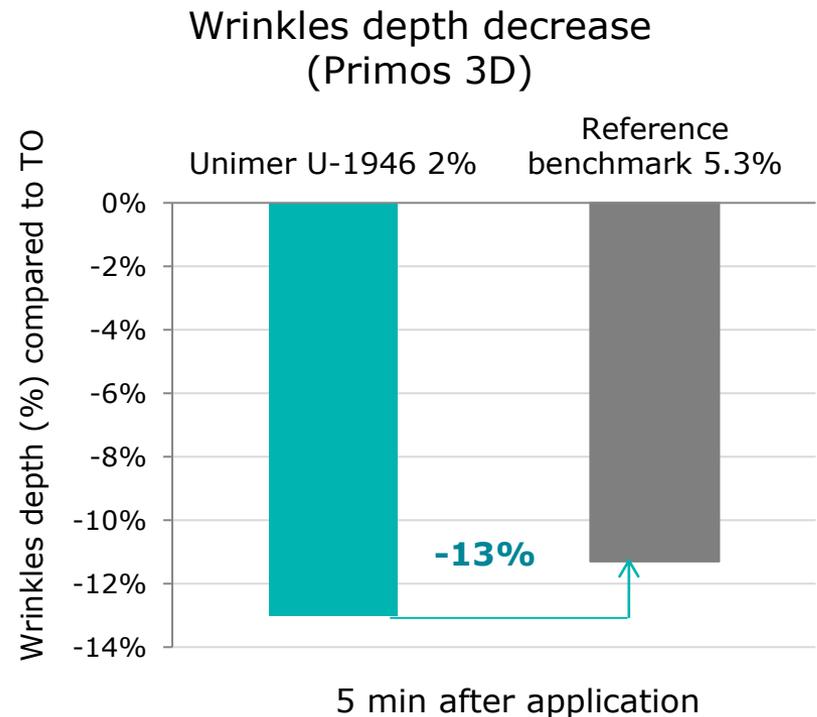
Benefits of Unimer U-1946 in a foundation

Clinical Protocol:

- ❖ Double-blind test on 20 women
- ❖ During one week
- ❖ A foundation with 2% of Unimer U-1946 on one side of the face
- ❖ A foundation with 5.3% of a benchmark polymer on the other side of the face

Results after 1 application:

Wrinkles decreased by **-13% 5 minutes after application** for the foundation containing Unimer U-1946



Benefits of Unimer U-1946 in a foundation

Clinical Protocol:

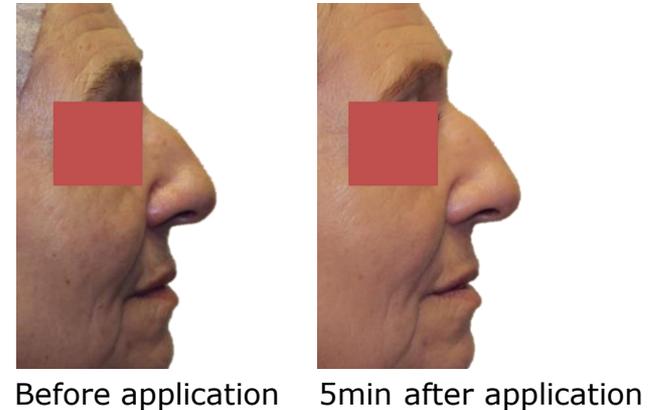
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Results after 1 application:

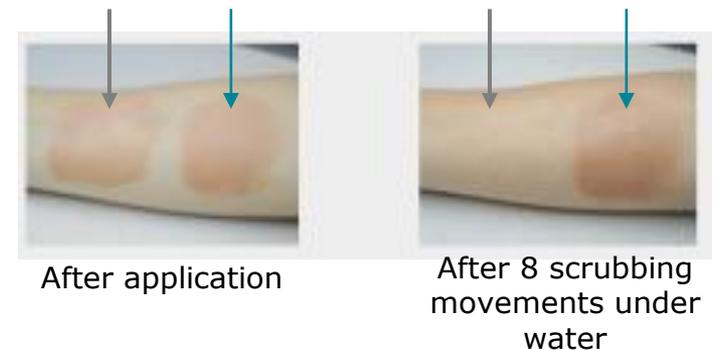
Based on picture analysis

Outstanding **soft-focus effect** and wash-off resistance.

Skin tone uniformity effect
(soft focus)



Wash-off resistance



→ Benchmark reference

→ Unimer U-1946

Benefits of Unimer U-1946 in a foundation

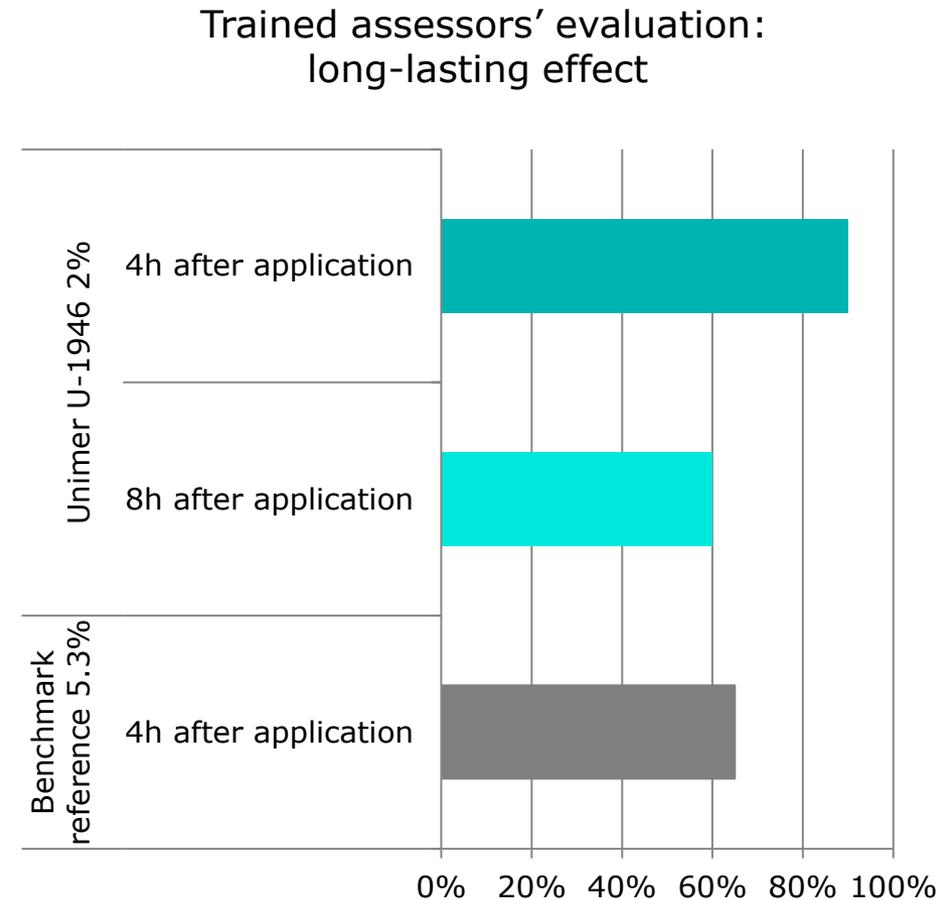
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- ❖ Double-blind test on 20 women
- ❖ During one week
- ❖ A foundation with 2% of Unimer U-1946 on one side of the face
- ❖ A foundation with 5.3% of a benchmark polymer on the other side of the face

Results after 1 application:

Based on picture analysis

Long lasting effect (8h): same results than 4h after application with benchmark reference.



Benefits of Unimer U-1946 in a foundation

Clinical Protocol:

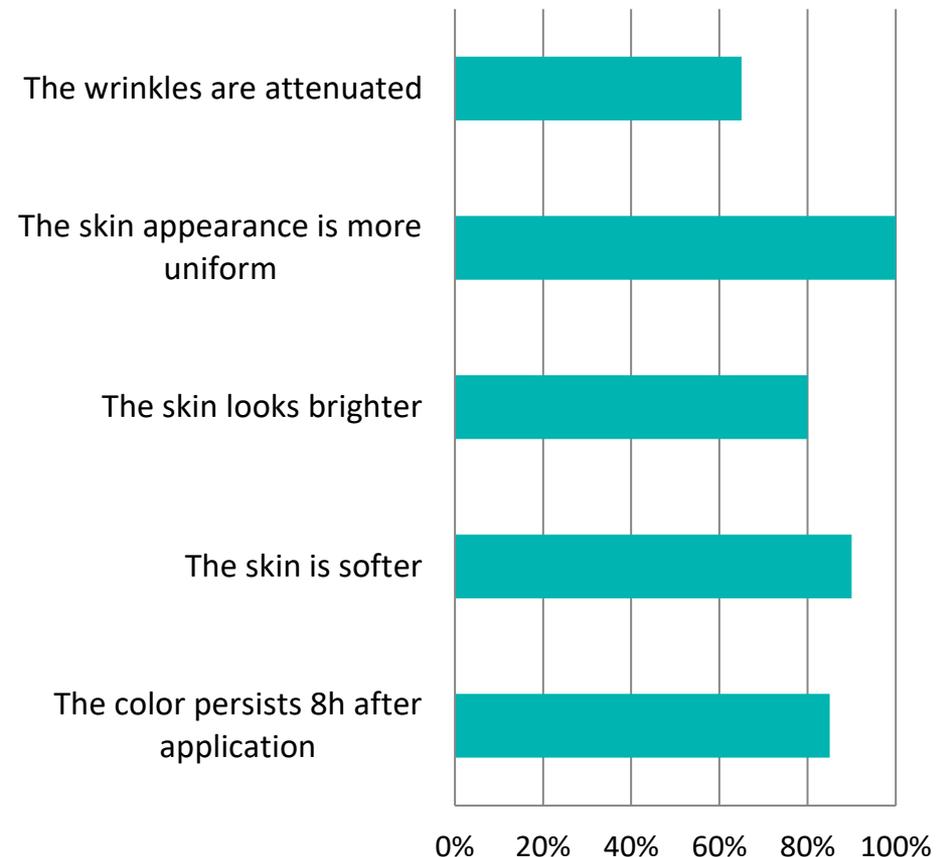
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- ❖ During one week
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Results after 1 week of use:

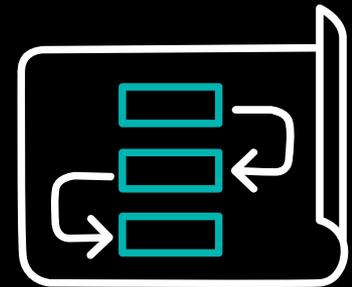
Based based on questionnaire's answers

Long lasting effect (8h): has been confirmed by the consumers.

Volunteers' self evaluation



Formulas with Unimer U-1946 Foundation & Suncare



Uniformity, long lasting foundation

Process:



- ❖ Add phase 2 to phase 1 and stir until the phase is homogeneous.
- ❖ Add phase 4 to phase 3.
- ❖ Add phase 3+4 in phase 1+2.
- ❖ Heat this mix up to 75°C.
- ❖ Heat phase 5 up to 75°C.
- ❖ Add phase 5 to phase 1+2+3+4.
- ❖ Adjust the pH with phase 6.
- ❖ Add phase 7.

Phase	Ingredient/INCI	%
Phase 1: Aqueous phase for pigment dispersion		
1	Aqua/Water	10.00
	Magnesium Aluminum Silicate	0.60
Phase 2: Pigmented phase		
2	Titanium Dioxide/CI 77891	6.95
	CI 77492	0.90
	CI 77491	0.30
	CI 77499	0.10
Phase 3: main aqueous phase		
3	Aqua/Water	57.47
	Disodium EDTA	0.10
	Glycerin	2.00
	Methylpropanediol	4.00
	Sodium Cetearyl Sulfate	0.20
Phase 4: Gel phase		
4	Xanthan Gum	0.05
Phase 5: oily phase		
5	Arachidyl Alcohol, Behenyl Alcohol, Arachidyl Glucoside	2.00
	Cetyl Palmitate	0.50
	Cetearyl Alcohol	0.15
	Neopentyl Glycol Diheptanoate	3.00
	Dimethicone	1.50
	Polyglyceryl-3 Diisostearate	1.00
	C18-21 Alkane	4.00
	C13-15 Alkane	2.00
	VP/Hexadecene Copolymer, Octyldodecanol	2.00
Phase 6: phase for pH control		
6	Aqua/Water	0.162
	Sodium Hydroxide	0.018
Phase 7: phase with preservative		
7	Aqua/Water, Benzyl Alcohol, Dehydroacetic Acid	1.00
		100

Sunergy, Water-resistant suncare lotion

Process:



- ❖ Heat phase 1 up to 85°C.
- ❖ Add phase 2 to phase 1.
- ❖ Heat phase 3 up to 85°C.
- ❖ Add phase 4 to phase 3.
- ❖ Add phase 3+4 to phase 1+2.
- ❖ Cool down and add phase 5.
- ❖ Add phase 6.
- ❖ Add phase 7.

Phase	Ingredient / INCI	%
Phase 1: oily phase		
	Cetearyl Alcohol	1.80
	Tocopheryl Acetate	0.50
	Dicaprylyl Carbonate	3.00
	C12-15 Alkyl Benzoate	3.00
	C10-18 Glycerides / Hydrogenated Palm Kernel Glycerides, Hydrogenated Palm Glycerides	1.00
	UNIMER U-1946	1.50
	VP/Hexadecene Copolymer, Octyldodecanol	
	Inulin Lauryl Carbamate	0.80
	Potassium Cetyl Phosphate	2.50
Phase 2: phase with sunscreens		
	Homosalate	10.00
	Butyl Methoxydibenzoylmethane / Avobenzone	1.00
	Octocrylene	4.00
	Ethylhexyl Salicylate / Octisalate	4.50
	Polysilicone-15	0.99
	Benzophenone-3 / Oxybenzone	6.00
	Butyl Methoxydibenzoylmethane / Avobenzone, Ethylhexyl Salicylate / Octisalate, Polymethyl Methacrylate	6.00
Phase 3: aqueous phase		
	Aqua / Water	44.36
	Disodium EDTA	0.10
	Butylene Glycol	3.00
Phase 4: gel phase		
	Xanthan Gum	0.60
Phase 5: phase with preservatives		
	Phenoxyethanol, Ethylhexylglycerin	1.00
	Aqua / Water, Methylisothiazolinone, Ethylhexylglycerin	0.05
Phase 6: phase with perfume		
	Parfum	0.30
Phase 7: phase with active ingredients		
	D-PANTHENYLTRIACETATE	1.00
	UNIPROTECT PT-3	1.00
	UNISOOTH ST-32	1.00
	UNIREPAIR T-43	1.00
		100

Unimer U-1946

For lipgloss



Action of Unimer U-1946

In a lipgloss / lipstick, Unimer U-1946:

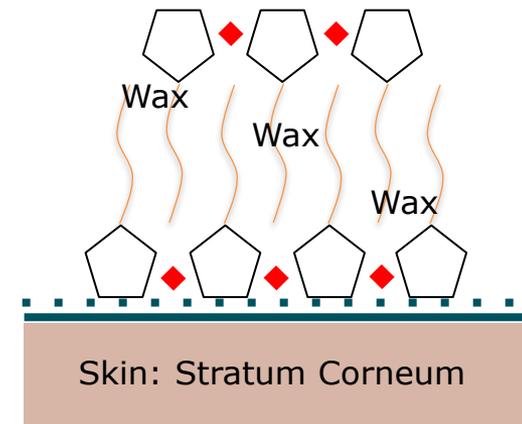
1. helps the pigments to disperse
2. maintains the natural moisture of lips
3. stabilizes pigments



Long wear time

Same color on lips as seen in the formula

Unchanged color upon time



 Moisture film on the lips

 Unimer U-1946

 Pigments

Benefits of Unimer U-1946 in a lipgloss

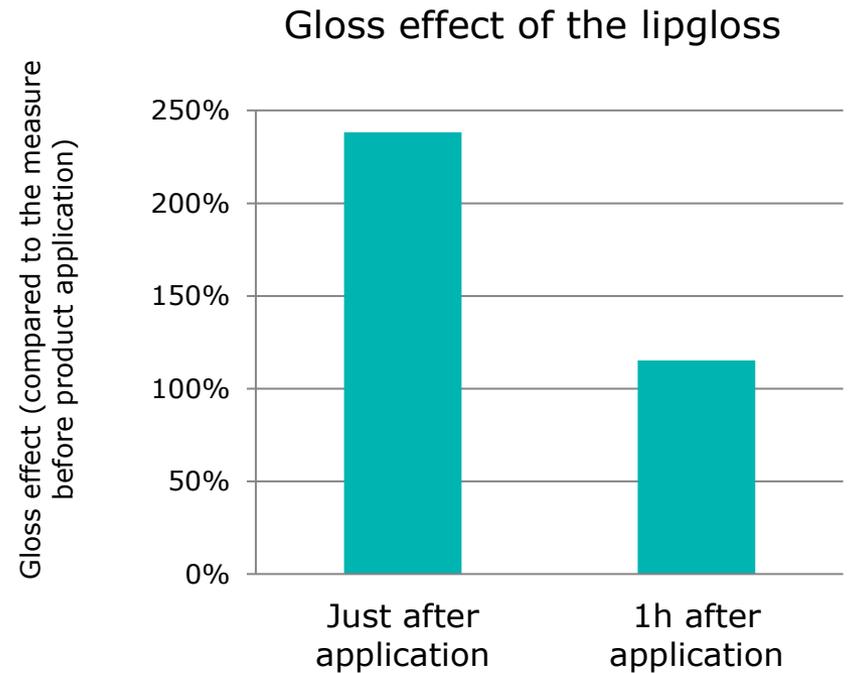
Clinical Protocol:

- ❖ Double-blind test on 20 women
- ❖ During two weeks
- ❖ A lipgloss with 5% of Unimer U-1946 during one week
- ❖ A lipgloss with 4% of a benchmark polymer during one week

Results:

Based on picture analysis

+239% of the gloss effect just after application and **+115% after 1h**



1h after application

Benefits of Unimer U-1946 in a lipgloss

Clinical Protocol:

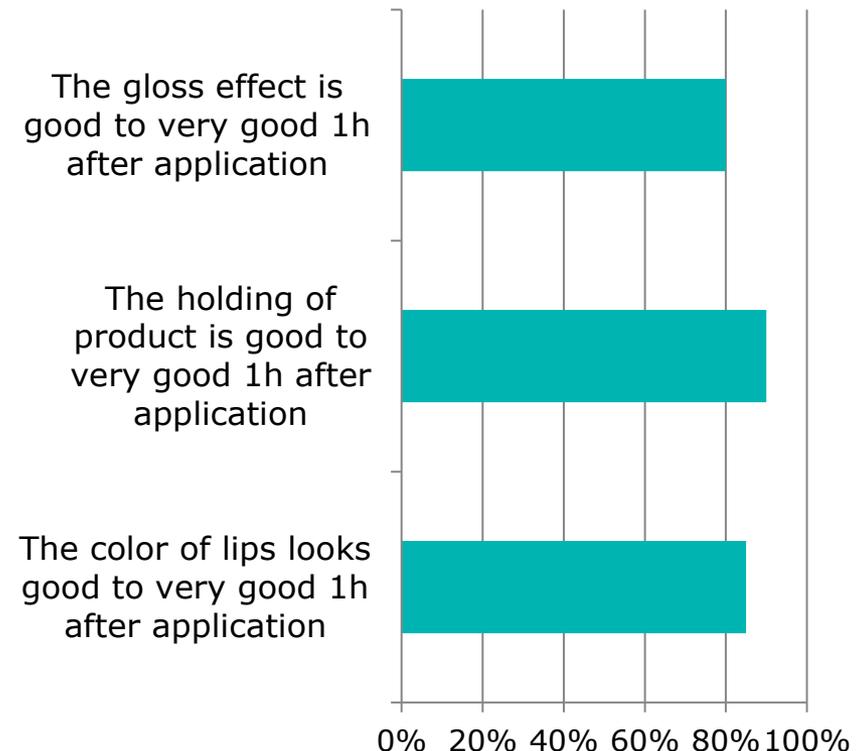
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Results after 1 week of use:

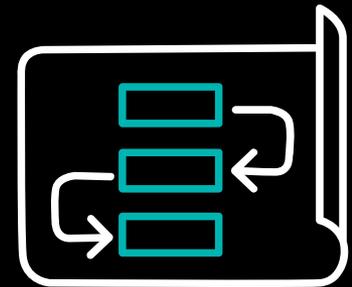
Based on questionnaire's answers

Very good holding and gloss effect

Volunteers' self evaluation



Formulas with Unimer U-1946 Lipgloss



Liplocked, Everlasting gloss

Process:

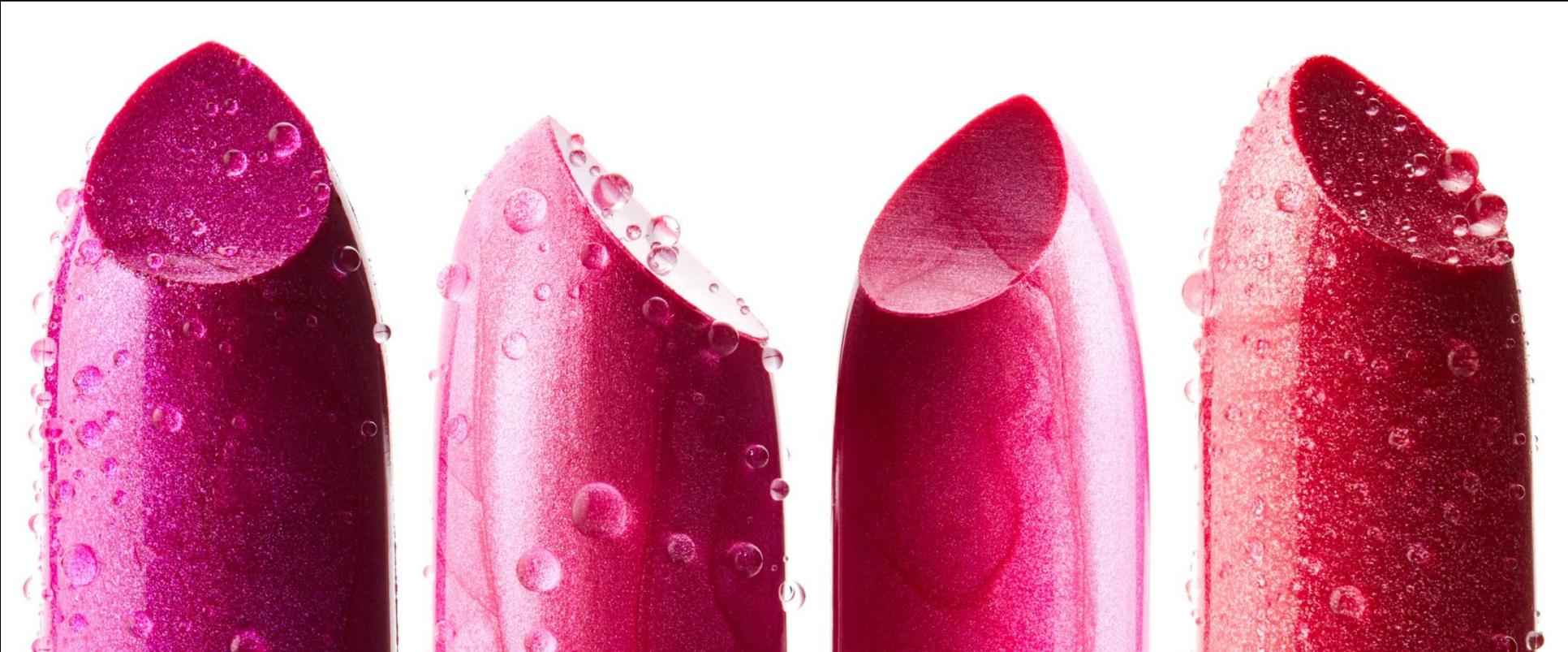


- ❖ Heat phase 1 up to 85°C. Then cool it down.
- ❖ At 65°C add phases 2 and 3.
- ❖ Mix for 5 minutes.
- ❖ Add phase 4.
- ❖ Cool down.

Phase	Ingredient/INCI	%
Phase 1: oily phase		
?	Diisostearyl Malate	33.90
	Polyisobutene	34.10
	Octyldodecanol	6.50
	Caprylyl Caprylate/Caprates	2.40
	Glyceryl Behenate	2.50
	VP/Hexadecene Copolymer, Octyldodecanol	5.00
	Helianthus Annuus (Sunflower) Seed Wax,	2.50
	Tocopherol, Ascorbyl Palmitate	
	Beeswax	5.00
	Hydrogenated Polyisobutene	2.00
	Propylparaben	0.10
Phase 2: phase with antioxidant		
?	Tocopherol	0.50
Phase 3: perfumed phase		
?	Vanillin	0.30
Phase 4: colored phase		
?	Calcium Sodium Borosilicate, Titanium Dioxide	1.00
	Mica, Titanium Dioxide	4.00
	CI 15850/Red 6 Lake	0.20
?		100

Unimer U-1946

For lipsticks



Improves pigments dispersion

Evaluation of 3 typical pigments for lipsticks

Evaluation of 3 typical pigments for lipsticks:

2 pigments known to create agglomerates and particles:

- ❖ Titanium dioxide (Anatase)
- ❖ D&C Red 7 Ca Lake

1 softer and easier to disperse pigment:

- ❖ Yellow iron oxide

Preparation of a premix:

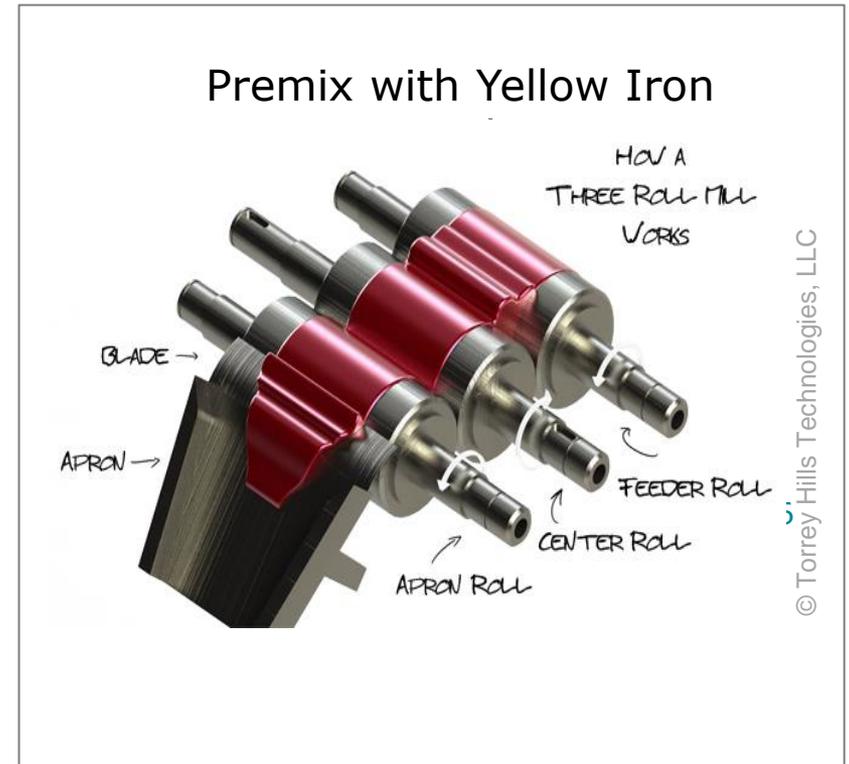
with or without 2,5% Unimer U-1946
with castor oil

Premix without Unimer:

processed 2 times in the 3-rolls mill

Premix with Unimer U-1946:

processed only once in the 3-rolls mill



Improves pigments dispersion and wettability

Evaluation of 3 typical pigments for lipsticks

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1 softer and easier to disperse pigment:

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Preparation of a premix:

with or without 2,5% Unimer U-1946
with castor oil

Premix without Unimer:

processed 2 times in the 3-rolls mill

Premix with Unimer U-1946:

processed only once in the 3-rolls mill

Premix with TiO_2



Without Unimer U-1946

(viscous-pasty)



With Unimer U-1946

(fluid-flowing)

Improves pigments dispersion and wettability

Evaluation of 3 typical pigments for lipsticks

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2 pigments known to create agglomerates and particles:

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1 softer and easier to disperse pigment:

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with or without 2,5% Unimer U-1946
with castor oil

Premix without Unimer:

processed 2 times in the 3-rolls mill

Premix with Unimer U-1946:

processed only once in the 3-rolls mill

Premix with Red 7 Ca Lake



Without Unimer U-1946

(viscous-pasty)

With Unimer U-1946

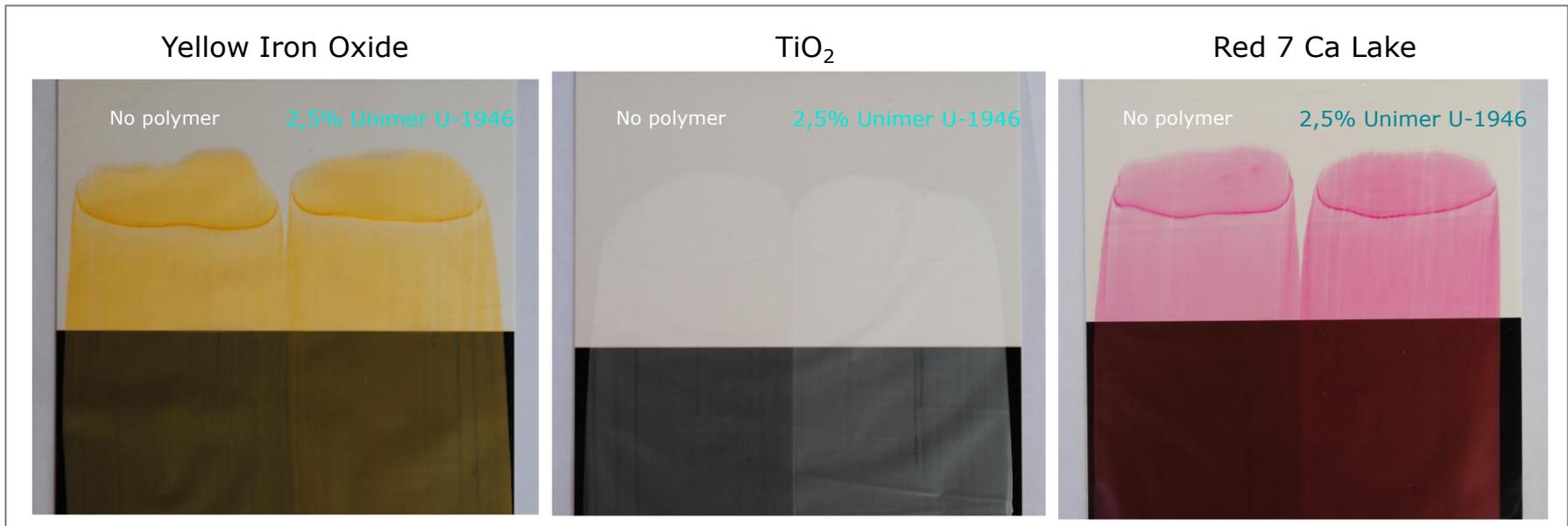
(fluid-flowing)

Unimer U-1946 promotes a better wettability of the pigments, which results in a better and homogeneous pigments dispersion into the oil.

Unimer U-1946 increases color yield (intensity)

Drawdown test

Each sample has been spread on black and white cards with uniform thickness to evaluate the masstone of the pigments dispersion and the transparency.



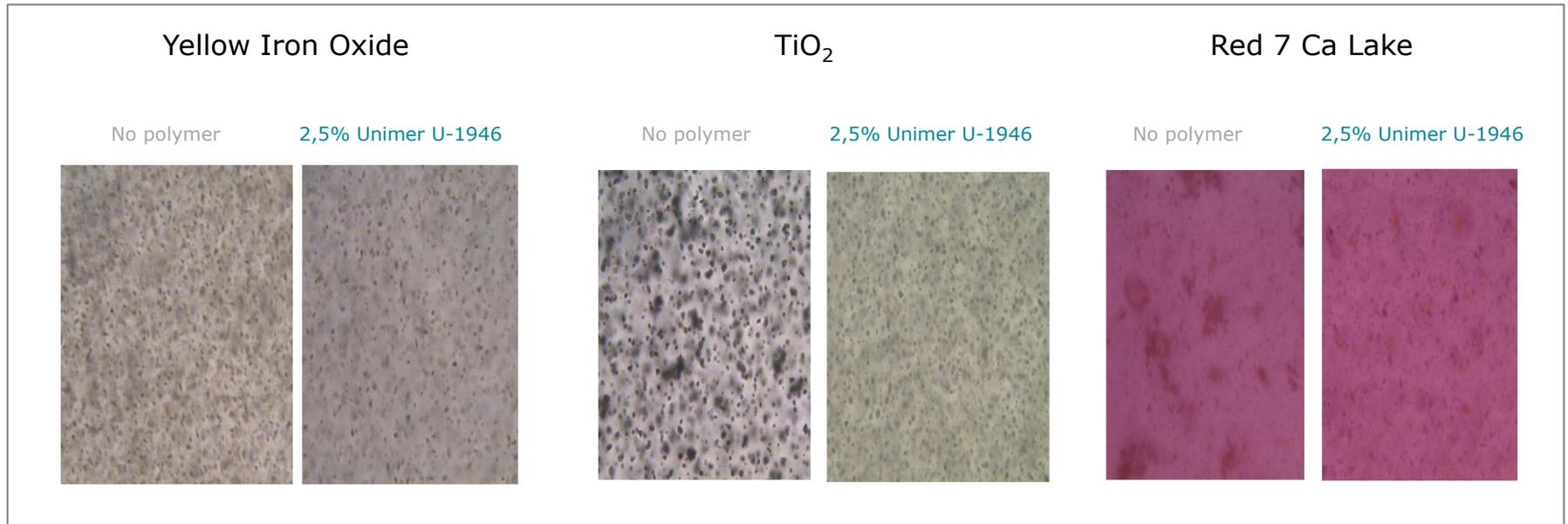
Unimer U-1946 helps to get a **better colour** rendering:

The shade of the final product will be deeper and more brilliant, coverage of the texture will be more even.

Unimer U-1946 improves texture

Microscope evaluation

Each sample has been analyzed using a 1000x magnification under a microscope.



Unimer U-1946 helps **perfectly disperse pigments** in the texture:

Better dispersion after one pass in the 3-rolls mill than after 2 passes without the polymer

The manufacturing of the finished product: shorter process time with cost and energy saving.

Technical information



INCI

VP/Hexadecene Copolymer,
Octyldodecanol

Origin

Preservation Preservative free

Appearance

Clear, colorless to yellowish viscous liquid

Solubility

Soluble in oil

Dosage

2% to 8%

Processing

Mascara: 5% - 8%
Foundation: 2% - 5%
Sunscreen: 2% - 5%
Lipgloss: 5% - 8%
Lipstick: 5% - 8%

Compliance



A 360° polymer!

Unimer U-1946 is a unique polymer for color cosmetics

PERFORMANCES

- ❖ It improves pigments dispersion
- ❖ It provides a long lasting effect
- ❖ It delivers a water resistance effect
- ❖ It gives better results than competitors' polymers
- ❖ It is easy to formulate, odorless, tasteless

COST RATIONALIZATION

- ❖ It can be used at lower concentration than other polymers
- ❖ It enables to rationalize your portfolio of polymers for your:
 - Mascara
 - Lipgloss
 - Lipsticks
 - Foundation
- ❖ It reduces the manufacturing times and energy (cost saving!)

Unimer U-1946

To prevent pollution



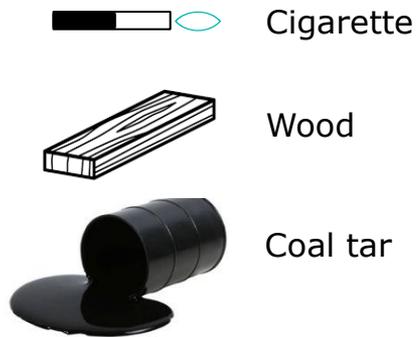
Benzopyrene and skin penetration

Unimer U-1946

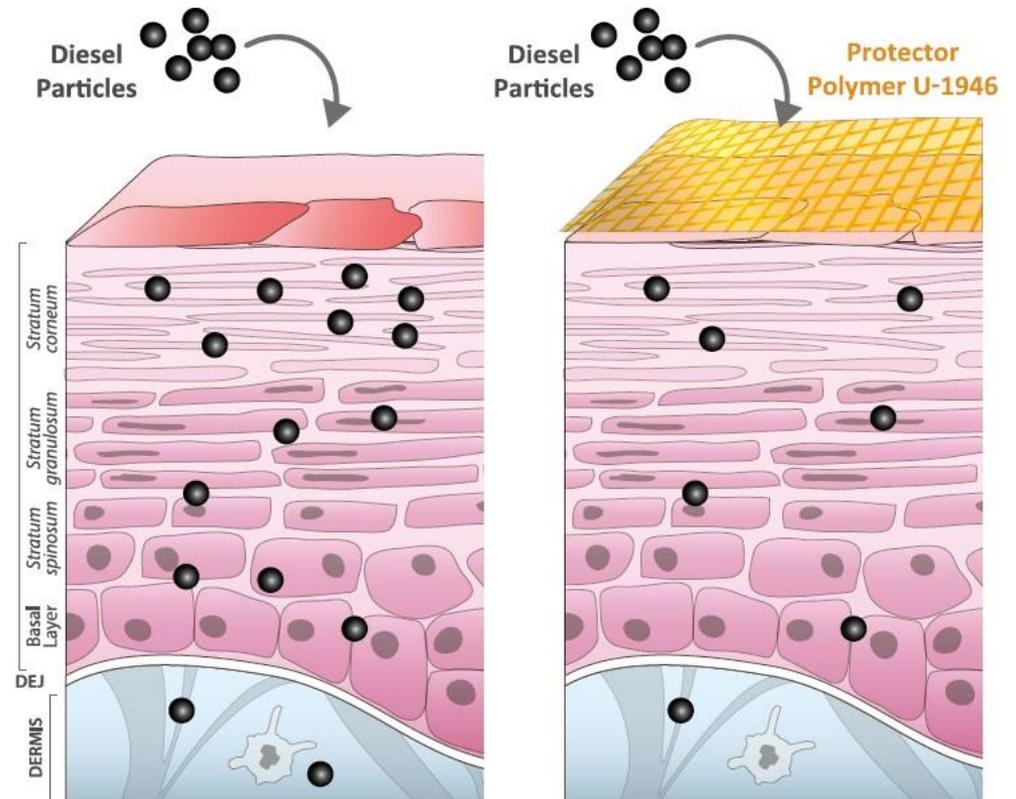
New data

Benzopyrene is an organic compound, which can generate pyrene and phenylene groups.

It can be found in:



As many other other pollutants, it disrupts the skin barrier function and promotes skin barrier defaults.



Exclusive polymer Unimer U-1946

Unimer U-1946 at **3%** enables a reduction of the Benzopyrene penetration with a significant decrease of:

-42%

In both the Stratum corneum and the epidermis/dermis layer

New data

Protection against external pollution

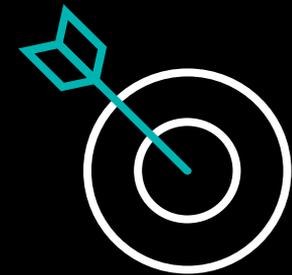
Consumers benefits

Applications:

- ❖ Long-lasting daily protection
- ❖ Sports range to fight against pollution with water & sweat resistance
- ❖ Make-up for city life
- ❖ Antipollution sunscreen
- ❖ Lipstick protect



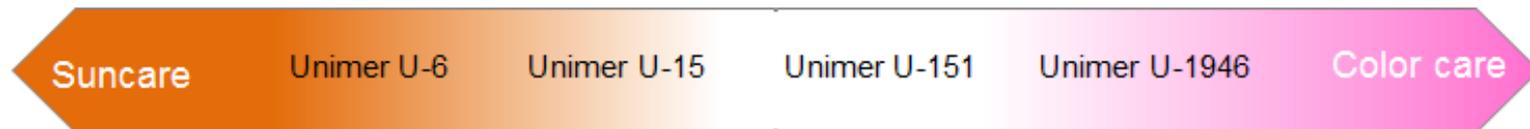
Which Unimer
For
Which application ?



Select the right Unimer for your applications

	Unimer U-6	Unimer U-15	Unimer U-151	Unimer U-1946
1) Pigment spreading	++	++	++	+++
2) Film forming	++	++	++	+++
3) Wash-off resistance	+	++	+++	++++
4) Volumizing effect		++		+++
5) Glossy effect	+	+	+	++
6) Viscosity (effect increase on final product)	++++	+++	+	++
7) Lipstick		(+)	(+)	++++
8) Sunscreen SPF boosting	+	No studies	No studies	No studies
9) Mascara	No studies	++	No studies	++++
10) Foundation				++++

Recommended Application



Thank you

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