

Active Beauty  
Unimer series



Givaudan

engage your senses

# Unimer polymers Film-forming polymers for cosmetics



# Unimer Types: N-Vinylpyrrolidone-Copolymers

## Main properties

1. Enhanced Wash-off Resistance
2. SPF-Boosting
3. Moisture Balance
4. Pigments dispersion

## Main applications

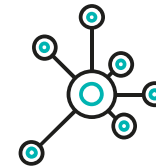
- ❖ Sunscreens,
- ❖ Color Cosmetics,
- ❖ Skin Care products.



# INCI / CTFA Designation

- ❖ **Unimer U-15:** VP/Eicosene Copolymer ⇔ Antaron®/Ganex® V-220
- ❖ **Unimer U-151:** VP/Hexadecene Copolymer ⇔ Antaron®/Ganex® V-216
- ❖ **Unimer U-6:** Triacontanyl PVP ⇔ Antaron®/Ganex® WP-660
- ❖ **Unimer U-1946:** VP/Hexadecene Copolymer, ⇔ (no countertype)  
Octyldodecanol

# Chemical structure

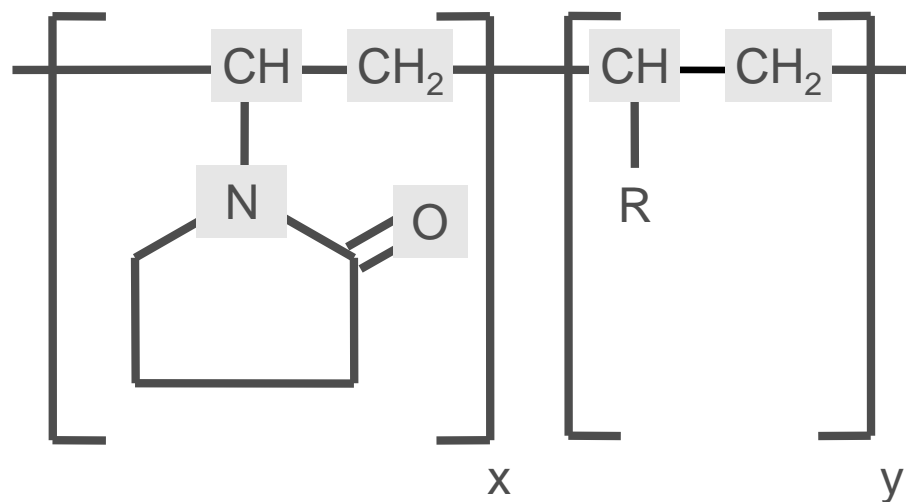


**Unimer U-15:**  $R = C_{18}H_{37}$ ;  $y = C_{20}$

**Unimer U-151:**  $R = C_{14}H_{29}$ ;  $y = C_{16}$

**Unimer U-6:**  $R = C_{28}H_{57}$ ;  $y = C_{30}$

**Unimer U-1946:**  $R = C_{14}H_{29}$ ;  $y = C_{16}$



# Film forming polymers for water and wear resistance, pigments dispersion

Available in **solid** (U-6/15)  
or **liquid** (U-151/U-1946) form

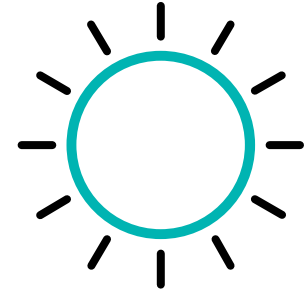
1. Film forming properties
2. Pigment dispersion/stabilization properties
3. Water resistant
4. Not animal derived
5. Excellent skin compatibility
6. Non toxic
7. Ready biodegradability



# Applications

## Sun screens

- ❖ Formation of water resistant, moisture balancing films
- ❖ Improvement of the substantivity of actives
- ❖ Enhancement of SPF



## Color cosmetics

- ❖ Wear/water resistance
- ❖ Dispersion/stabilization of pigments



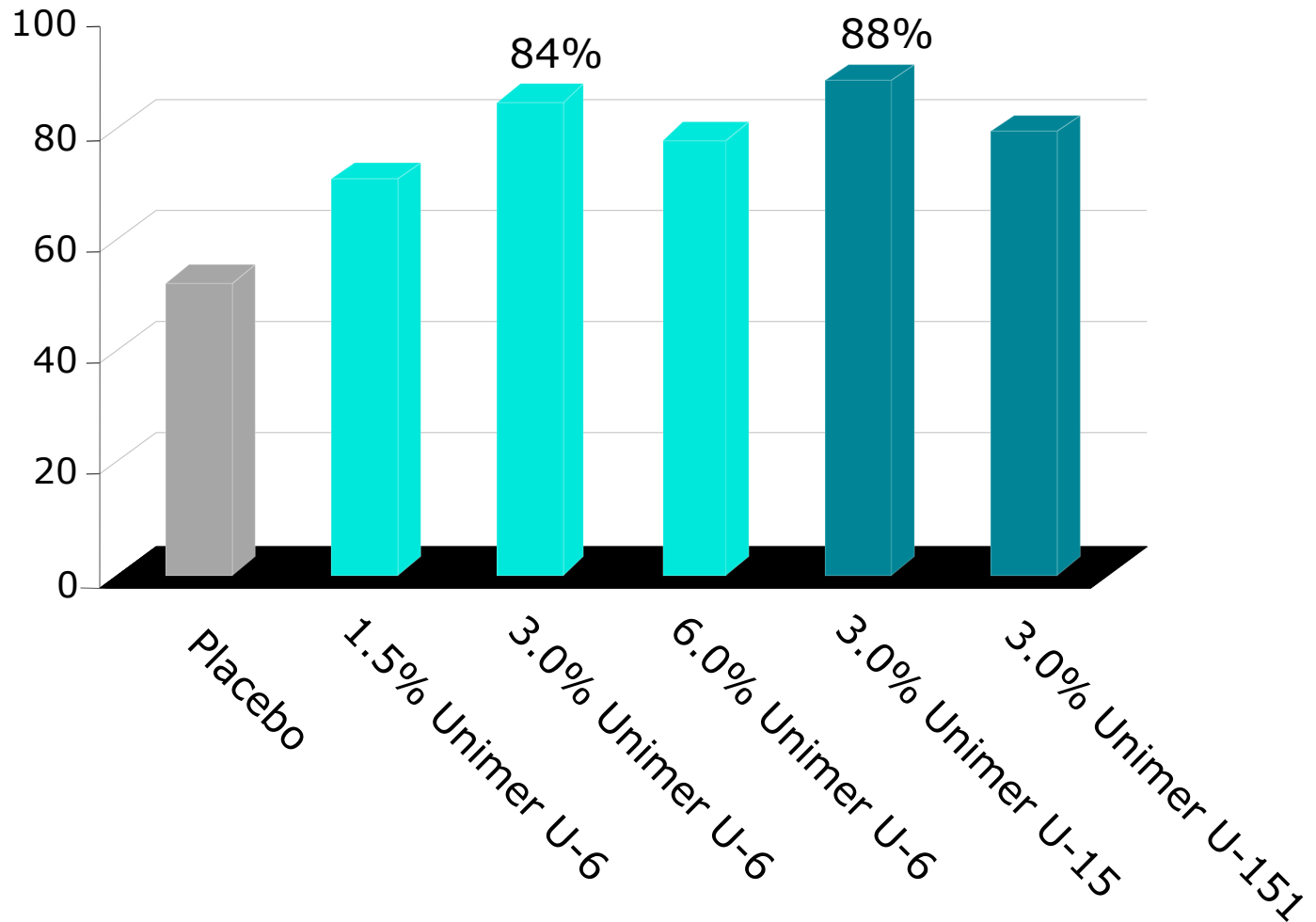
# Wash-off resistance



# Wash-off resistance

Unimer U-6, U-15, U-151

Wash-off resistance (%)



# Unimer U-6

# Unimer U-6, properties and use

Perfect for:

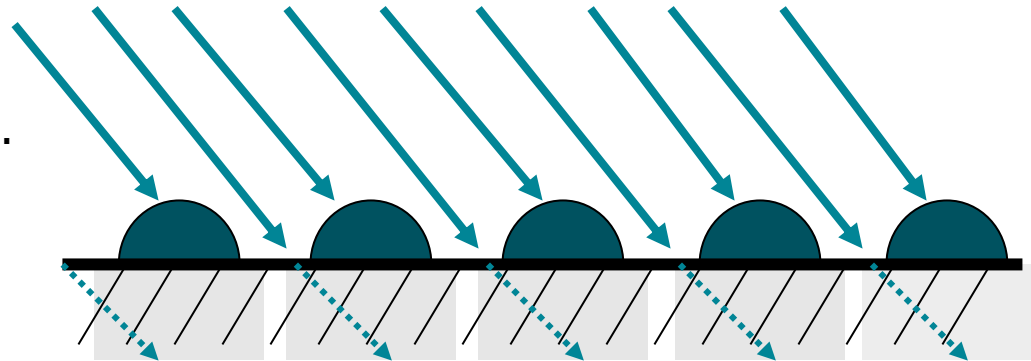
- ❖ skin,
  - ❖ sun,
  - ❖ lip care products,
  - ❖ colour cosmetics.
- 
- Recommended use concentration: 1-5%
  - Not sticky
  - Waxy emollient with skin protecting properties
  - Solid, white to yellowish pellets, waxy with characteristic odour
  - Melting range 70 - 75°C



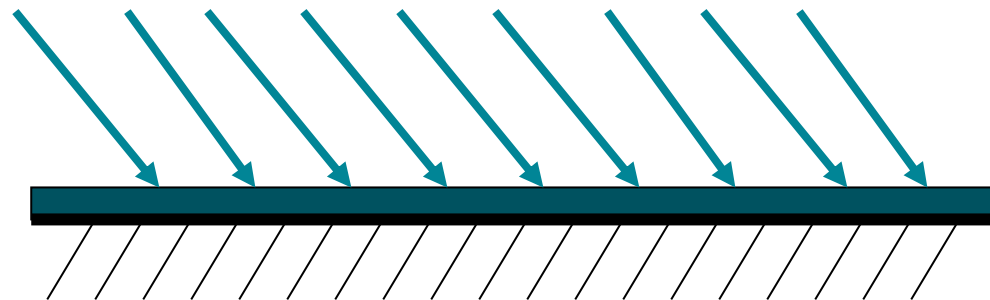
# SPF boosting effect of Unimer U-6

## Droplets or Film forming

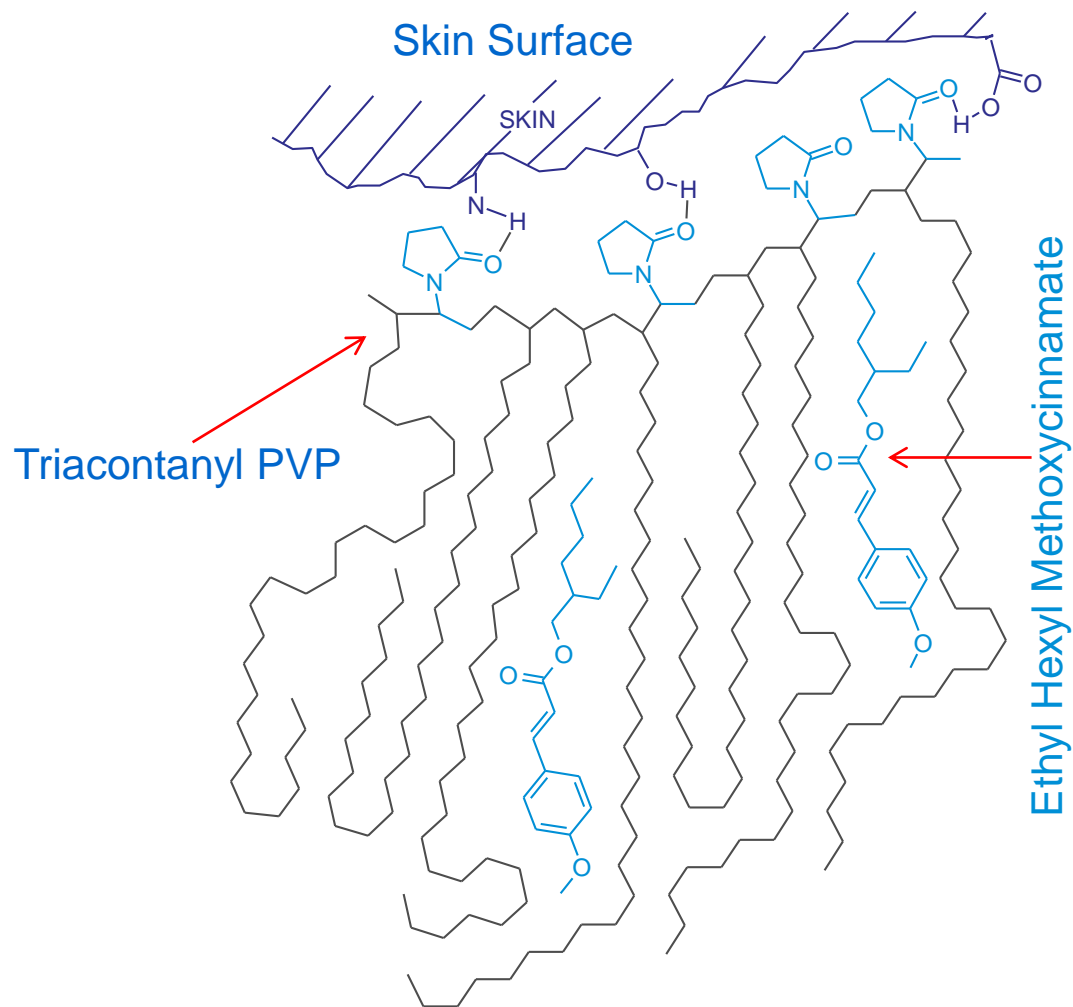
Droplets formed by surface tension. They give an irregular covered skin surface with resulting poor skin protection.



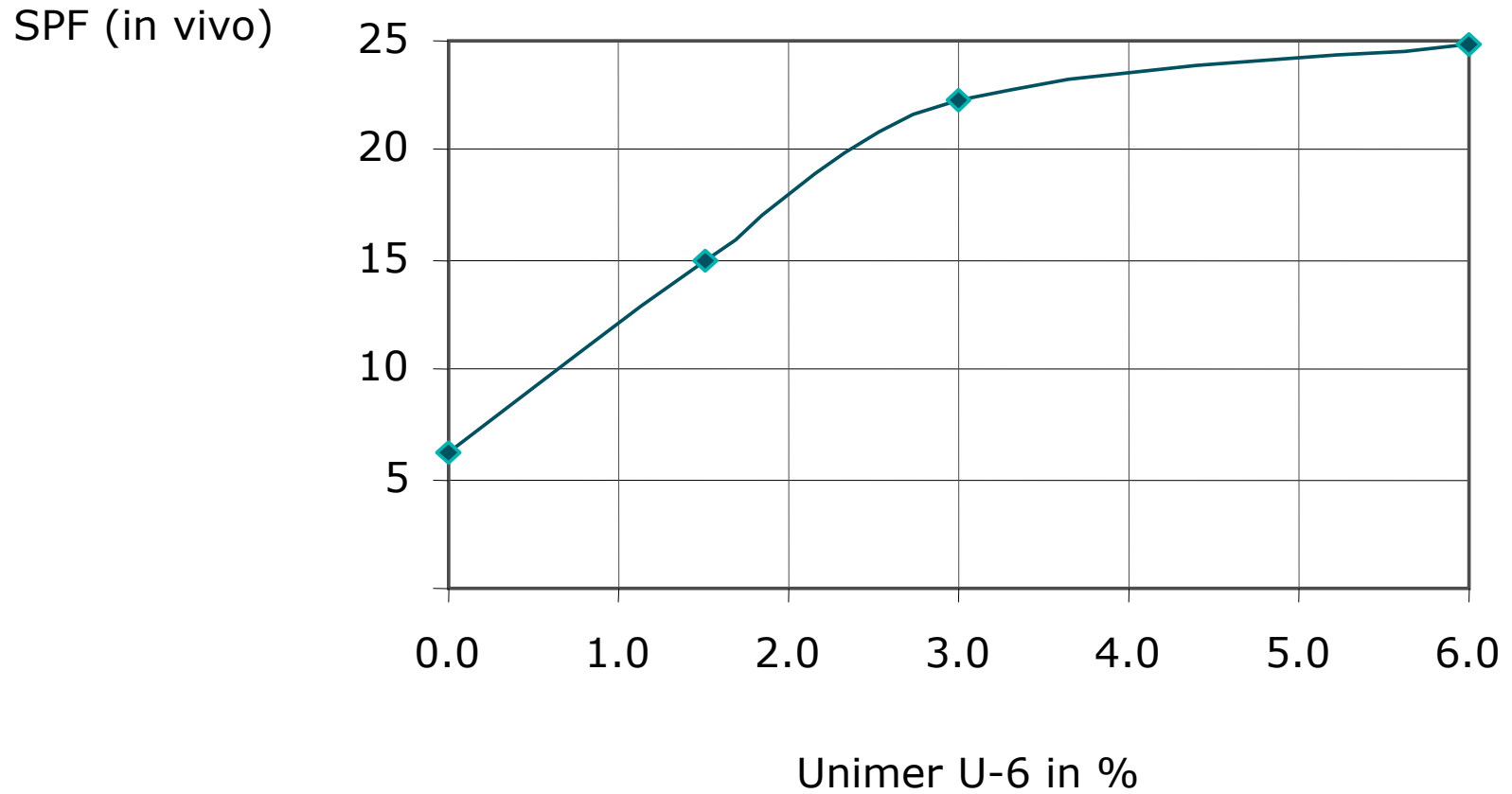
A coherent product layer will give a complete cover of the skin and improve the protective effect of the sunscreen formulation.



# SPF boosting effect of Unimer U-6



# SPF boosting effect of Unimer U-6



# Unimer U-15

# Unimer U-15, Properties and use

Perfect for:

- ❖ Skin care,
  - ❖ Sun care,
  - ❖ Lip care products,
  - ❖ Colour cosmetics
- 
- Solid, gravel-size pieces
  - Melting range 32 - 36°C
  - Not sticky
  - Emollient with skin protecting properties
  - Recommended use concentration: 1-10%





# Unimer U-151

# Unimer U-151, Properties and use

Perfect for:

- ❖ Skin care,
  - ❖ Sun care,
  - ❖ Lip care products,
  - ❖ Colour cosmetics
- 
- Slightly yellowish, clear, viscous liquid
  - Recommended use concentration: 1-4%



# Enhancing Photo Protection with Unimer U-15

Ingredients		290188/D	290188/C
Ethylhexyl Methoxycinnamate		6.0	6.0
2-Phenylbenzimidazole-5-sulfonic acid		2.0	2.0
<b>Unimer U-15</b>		<b>-</b>	<b>2.0</b>
Excipient	q.s. to	100.0	100.0
Indicative SPF (5 individuals) Before/after water immersion		10.5/11.5	16.5/16.0

# Unimer U-1946

## An exclusive polymer...

# New generation of polymer for colour and skincare

Unimer U-1946 is an optimized ratio between:

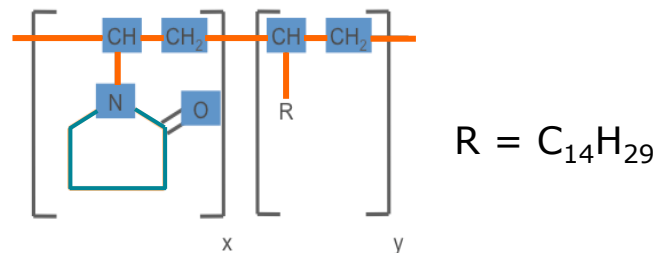
## **VP/Hexadecene copolymer:**

an amphiphilic structure which helps in dispersion of pigments and provides shiny and glossy effect

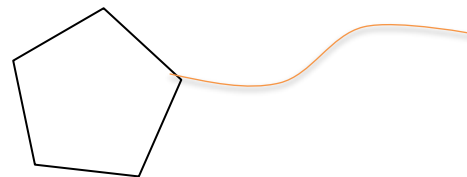
combined with

## **Octyldodecanol:**

to provide a soft touch after application



Chemical structure of Unimer U-1946



Visual representation of Unimer U-1946

# Intrinsic properties



Characteristics	Reference commercial polymer for mascara and foundation (INCI: Acrylates Copolymer)	Reference commercial polymer for lipgloss/lipstick	Unimer U-1946
Smell	Strong recognizable smell	Neutral smell	Neutral smell
Taste	Unpleasant taste	Neutral taste	Neutral taste
Solubility	Water-soluble	Oil-soluble	Oil-soluble
Preservation	Preservative	No preservative	No preservative

→ Formulate lipsticks/lipgloss and foundations with yet unreached final properties

# Advantages of its use



Characteristics	Mascara and foundation reference (INCI: Acrylates Copolymer)	Reference commercial polymer for lipgloss/lipstick	Unimer U-1946
Incorporation	At the end	At any time in the oil phase or after emulsification	At any time in the oil phase or after emulsification
Temperature	Temperature < 40°C	Can be incorporated at hot and cold temperatures	Can be incorporated at hot and cold temperatures
Viscosity	<b>Unimer U-1946 helps having faster a higher viscosity</b> than with the benchmark		
Concentration	<b>2.5 times less Unimer U-1946 is needed for the same results</b> than with the benchmarks for mascara and foundation		

→ U-1946 possesses outstanding formulation properties

# Unimer U-1946

## In mascara

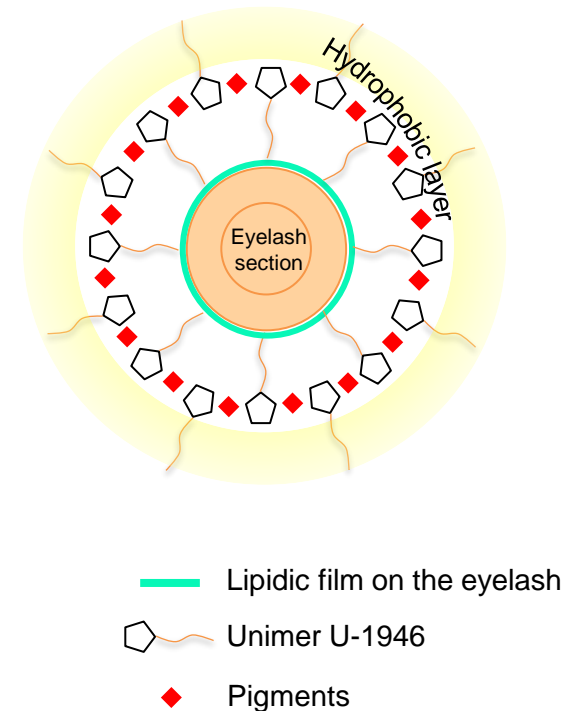




# Action of Unimer U-1946

In a mascara, Unimer U-1946:

1. provides a sheathing effect
2. improves the pigments spreadability around the eyelashes
3. Volumizing effect, water resistance and long-lasting result



# Benefits of Unimer U-1946

## Clinical Protocol:

- ❖ Double-blind test on 20 women
- ❖ During one week
- ❖ A mascara with 5% of Unimer U-1946 on one eye
- ❖ A mascara with 13.3% of a benchmark polymer on the other eye

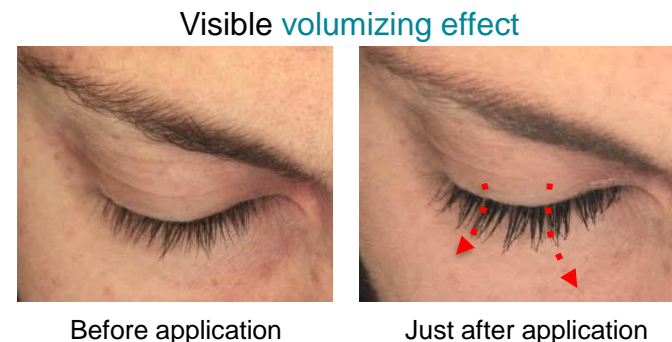
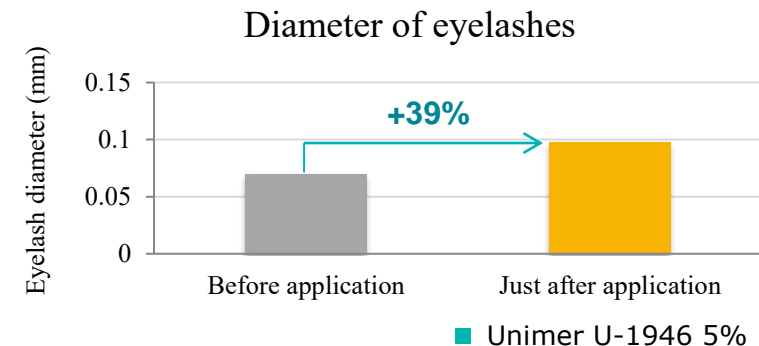
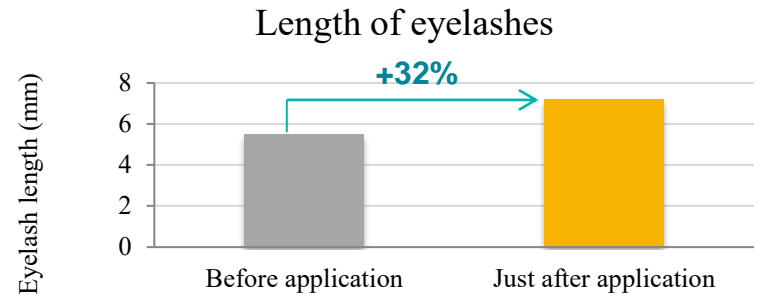
## Results:

measured after **one single application**:

+ **32%** eyelashes **length**

+ **39%** eyelashes **diameter**

+**163%** eyelashes **volume** in a minute



# Benefits of Unimer U-1946

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## Results:

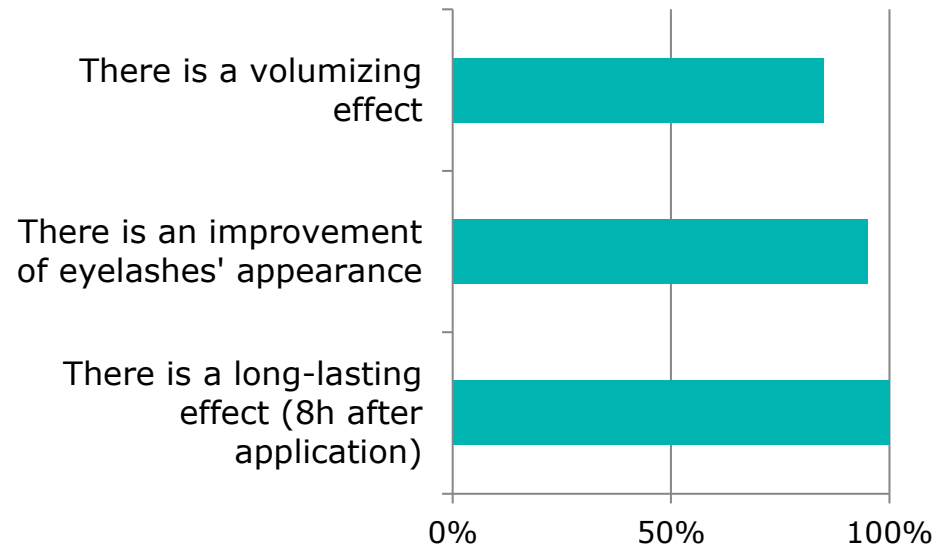
Obtained after picture analysis:

Properties confirmed by assessors

**Long lasting effect: 8h**



Trained assessors' evaluation  
after a single application



# Benefits of Unimer U-1946

## Clinical Protocol:

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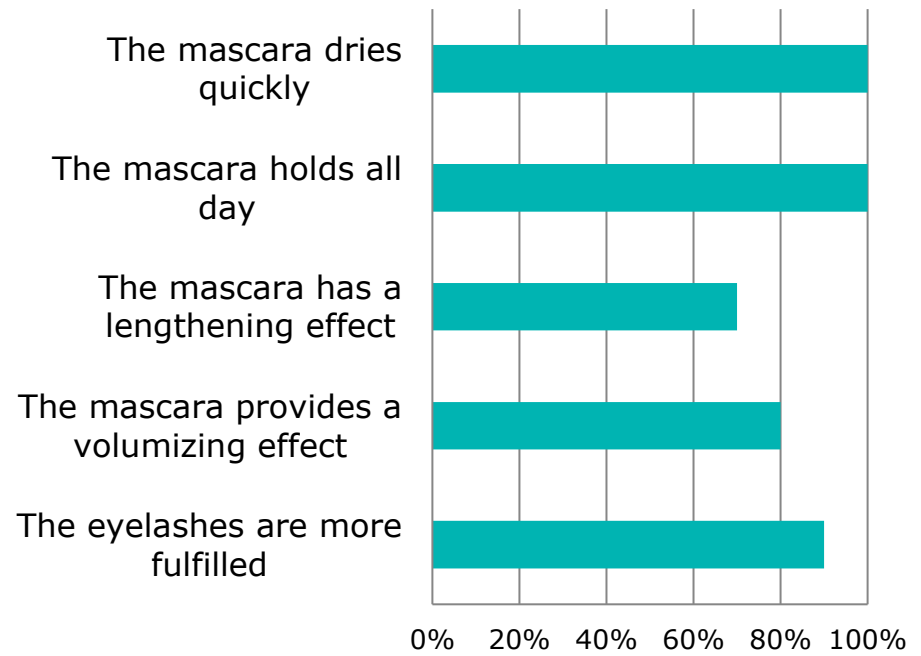
## Results:

Based on questionnaire's answers after one week of use

Women confirmed the benefits



## Volunteers' self evaluation



# Unimer U-1946

## In Foundation and suncare



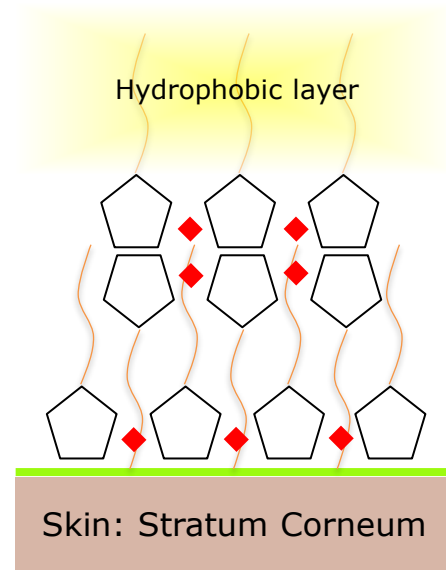
# Action of Unimer U-1946

On skin surface, Unimer U-1946:

1. Rearranges itself
2. "Captures" pigments/sun filters
3. Improves their spreading
4. Increases wash-off resistance



## Long-lasting performance



— Hydrophilic film on the skin

— Unimer U-1946

◆ Pigments/sun filter

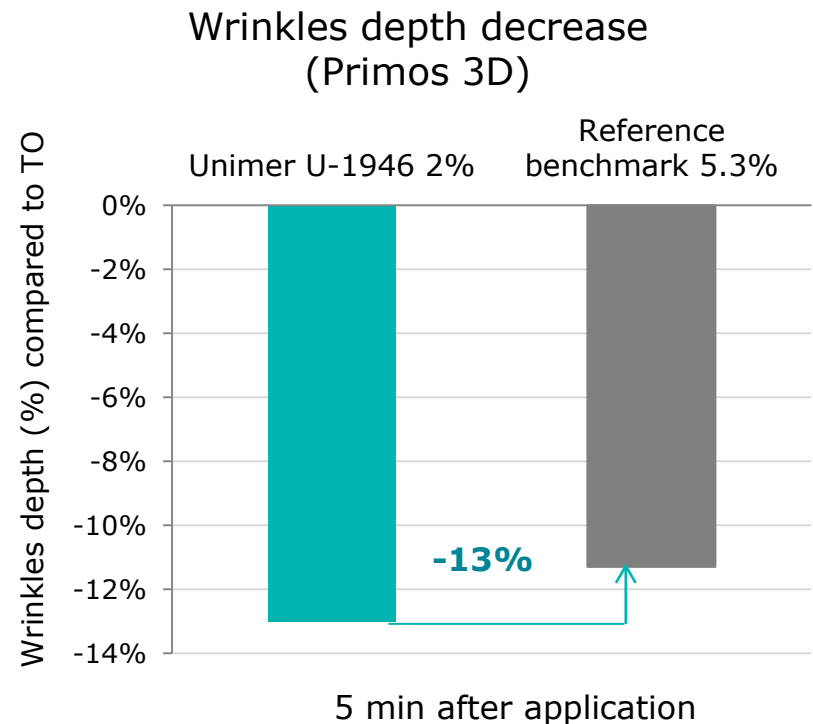
# Benefits of Unimer U-1946 in a foundation

## Clinical Protocol:

- ❖ Double-blind test on 20 women
- ❖ During one week
- ❖ A foundation with 2% of Unimer U-1946 on one side of the face
- ❖ A foundation with 5.3% of a benchmark polymer on the other side of the face

## Results after 1 application:

Wrinkles decreased by **-13% 5 minutes after application** for the foundation containing Unimer U-1946



# Benefits of Unimer U-1946 in a foundation

## Clinical Protocol:

- ❖ Double-blind test on 20 women
- ❖ During one week
- ❖ A foundation with 2% of Unimer U-1946 on one side of the face
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## Results after 1 application:

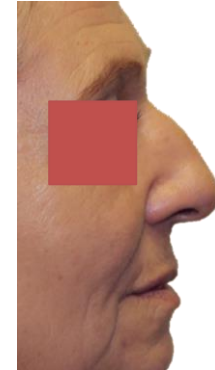
Based on picture analysis

Outstanding **soft-focus effect** and wash-off resistance.

Skin tone uniformity effect  
(soft focus)

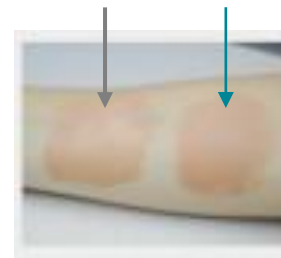


Before application



5min after application

Wash-off resistance



After application



After 8 scrubbing  
movements under  
water

→ Benchmark reference

→ Unimer U-1946



# Benefits of Unimer U-1946 in a foundation

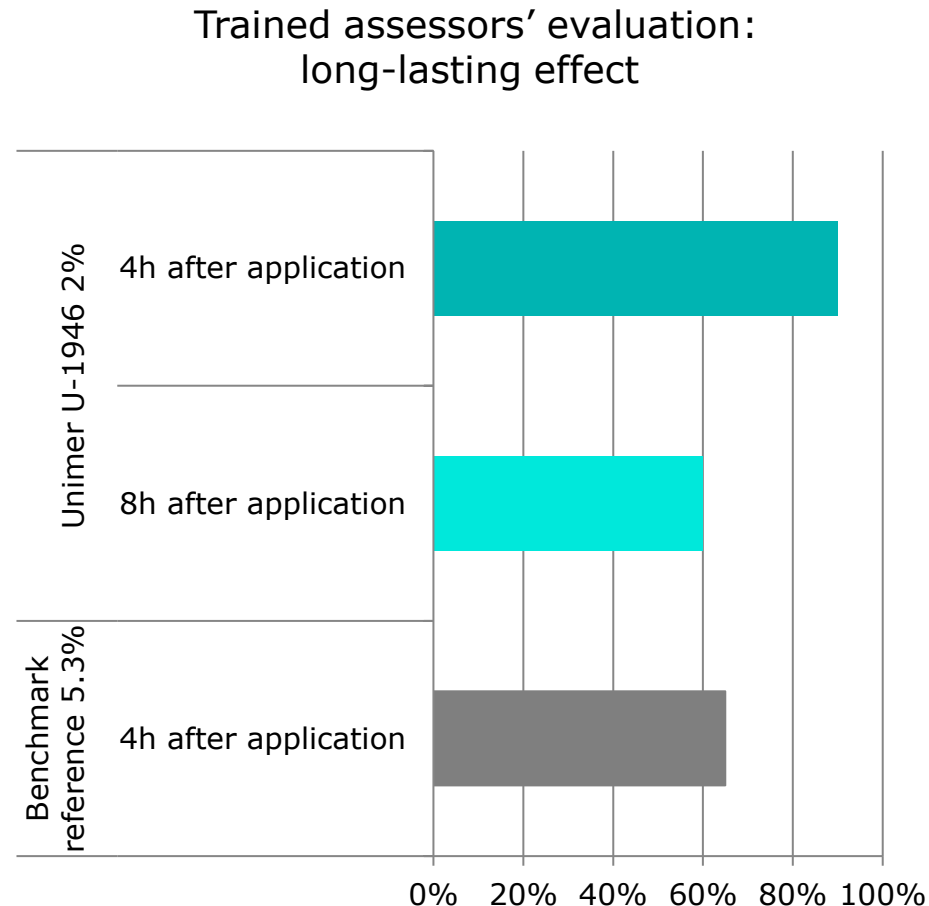
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- ❖ A foundation with 2% of Unimer U-1946 on one side of the face
- ❖ A foundation with 5.3% of a benchmark polymer on the other side of the face

## Results after 1 application:

Based on picture analysis

**Long lasting effect (8h):** same results than 4h after application with benchmark reference.



# Benefits of Unimer U-1946 in a foundation

## Clinical Protocol:

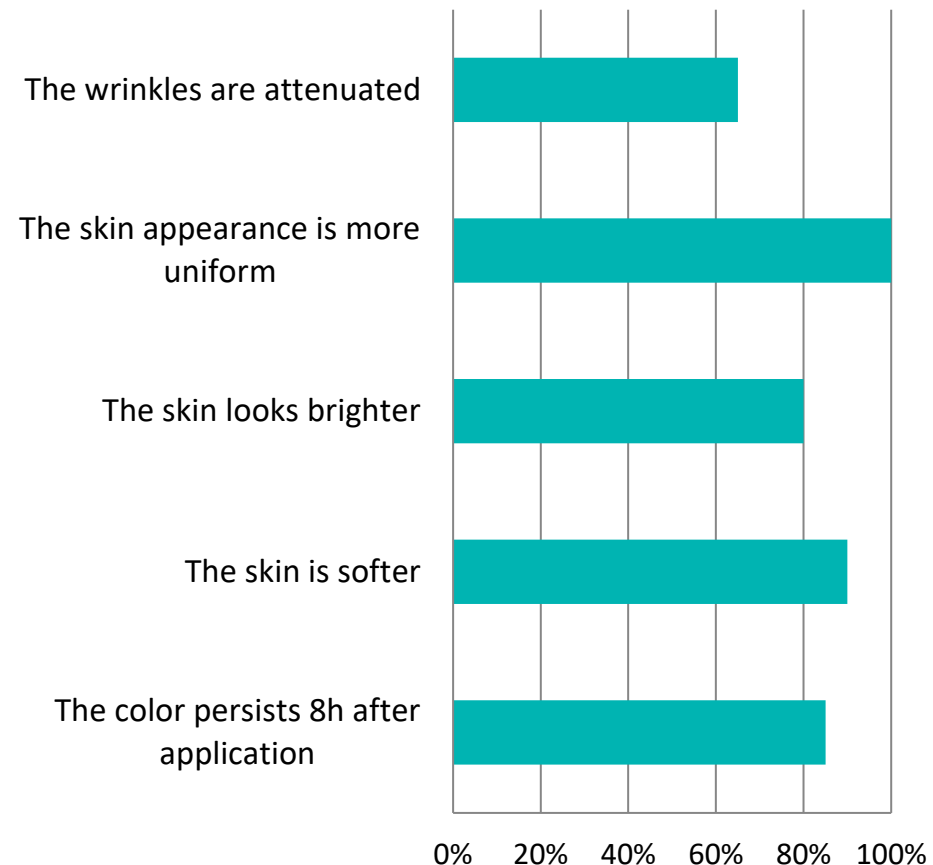
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- ❖ During one week
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## Results after 1 week of use:

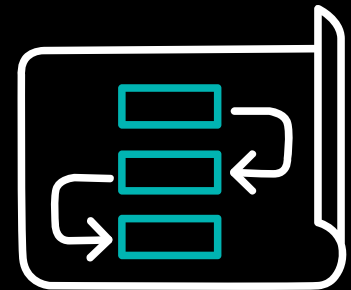
Based based on questionnaire's answers

**Long lasting effect (8h):** has been confirmed by the consumers.

## Volunteers' self evaluation



# Formulas with Unimer U-1946 Foundation & Suncare



# Uniformity, long lasting foundation

Process:

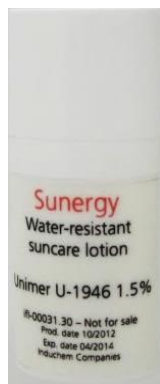


- ❖ Add phase 2 to phase 1 and stir until the phase is homogeneous.
- ❖ Add phase 4 to phase 3.
- ❖ Add phase 3+4 in phase 1+2.
- ❖ Heat this mix up to 75°C.
- ❖ Heat phase 5 up to 75°C.
- ❖ Add phase 5 to phase 1+2+3+4.
- ❖ Adjust the pH with phase 6.
- ❖ Add phase 7.

Phase	Ingredient/INCI	%
<b>Phase 1: Aqueous phase for pigment dispersion</b>		
1	Aqua/Water	10.00
	Magnesium Aluminum Silicate	0.60
<b>Phase 2: Pigmented phase</b>		
2	Titanium Dioxide/CI 77891	6.95
	CI 77492	0.90
	CI 77491	0.30
	CI 77499	0.10
<b>Phase 3: Main aqueous phase</b>		
3	Aqua/Water	57.47
	Disodium EDTA	0.10
	Glycerin	2.00
	Methylpropanediol	4.00
	Sodium Cetearyl Sulfate	0.20
<b>Phase 4: Gel phase</b>		
4	Xanthan Gum	0.05
<b>Phase 5: Oily phase</b>		
5	Arachidyl Alcohol, Behenyl Alcohol, Arachidyl Glucoside	2.00
	Cetyl Palmitate	0.50
	Cetearyl Alcohol	0.15
	Neopentyl Glycol Diheptanoate	3.00
	Dimethicone	1.50
	Polyglyceryl-3 Diisostearate	1.00
	C18-21 Alkane	4.00
	C13-15 Alkane	2.00
	VP/Hexadecene Copolymer, Octyldodecanol	2.00
<b>Phase 6: Phase for pH control</b>		
6	Aqua/Water	0.162
	Sodium Hydroxide	0.018
<b>Phase 7: Phase with preservative</b>		
7	Aqua/Water, Benzyl Alcohol, Dehydroacetic Acid	1.00
8		100

# Sunergy, Water-resistant suncare lotion

Process:



- ❖ Heat phase 1 up to 85°C.
- ❖ Add phase 2 to phase 1.
- ❖ Heat phase 3 up to 85°C.
- ❖ Add phase 4 to phase 3.
- ❖ Add phase 3+4 to phase 1+2.
- ❖ Cool down and add phase 5.
- ❖ Add phase 6.
- ❖ Add phase 7.

Phase	Ingredient / INCI	%
<b>Phase 1: oily phase</b>		
	Cetearyl Alcohol	1.80
	Tocopheryl Acetate	0.50
	Dicaprylyl Carbonate	3.00
	C12-15 Alkyl Benzoate	3.00
	C10-18 Glycerides / Hydrogenated Palm Kernel Glycerides, Hydrogenated Palm Glycerides	1.00
	<b>UNIMER U-1946</b>	<b>1.50</b>
	VP/Hexadecene Copolymer, Octyldodecanol	
	Inulin Lauryl Carbamate	0.80
	Potassium Cetyl Phosphate	2.50
<b>Phase 2: phase with sunscreens</b>		
	Homosalate	10.00
	Butyl Methoxydibenzoylmethane / Avobenzone	1.00
	Octocrylene	4.00
	Ethylhexyl Salicylate / Octisalate	4.50
	Polysilicone-15	0.99
	Benzophenone-3 / Oxybenzone	6.00
	Butyl Methoxydibenzoylmethane / Avobenzone, Ethylhexyl Salicylate / Octisalate, Polymethyl Methacrylate	6.00
<b>Phase 3: aqueous phase</b>		
	Aqua / Water	44.36
	Disodium EDTA	0.10
	Butylene Glycol	3.00
<b>Phase 4: gel phase</b>		
	Xanthan Gum	0.60
<b>Phase 5: phase with preservatives</b>		
	Phenoxyethanol, Ethylhexylglycerin	1.00
	Aqua / Water, Methylisothiazolinone, Ethylhexylglycerin	0.05
<b>Phase 6: phase with perfume</b>		
	Parfum	0.30
<b>Phase 7: phase with active ingredients</b>		
	<b>D-PANTHENYLTRIACETATE</b>	<b>1.00</b>
	<b>UNIPROTECT PT-3</b>	<b>1.00</b>
	<b>UNISOOTH ST-32</b>	<b>1.00</b>
	<b>UNIREPAIR T-43</b>	<b>1.00</b>
		100

# Unimer U-1946

## For lipgloss



# Action of Unimer U-1946

In a lipgloss / lipstick, Unimer U-1946:

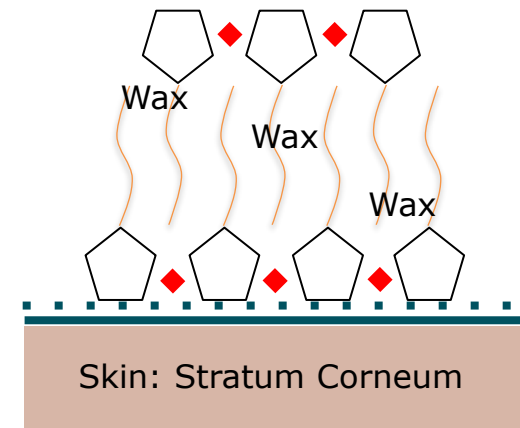
1. helps the pigments to disperse
2. maintains the natural moisture of lips
3. stabilizes pigments



Long wear time

Same color on lips as seen in the formula

Unchanged color upon time



— Moisture film on the lips

— Unimer U-1946

◆ Pigments

# Benefits of Unimer U-1946 in a lipgloss

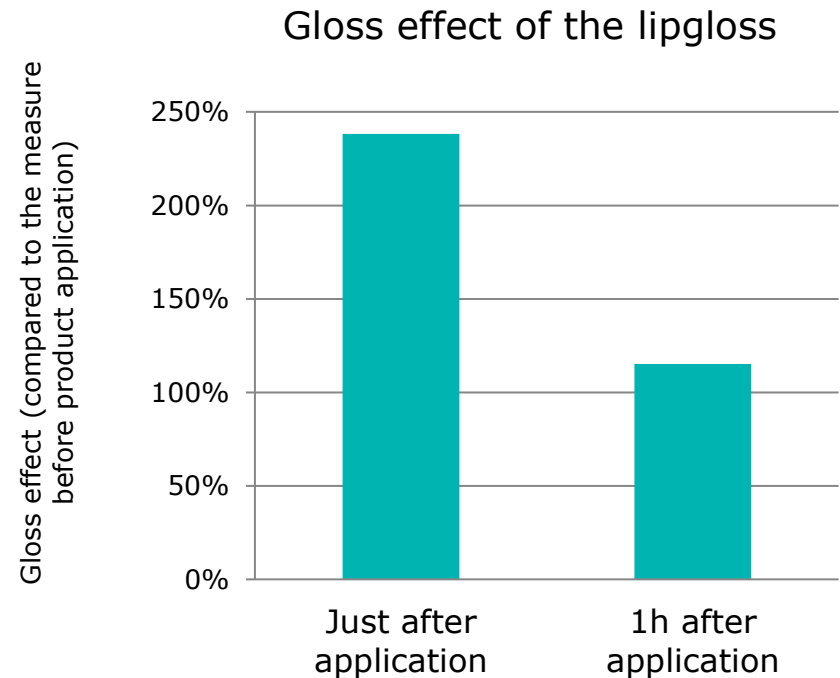
## Clinical Protocol:

- ❖ Double-blind test on 20 women
- ❖ During two weeks
- ❖ A lipgloss with 5% of Unimer U-1946 during one week
- ❖ A lipgloss with 4% of a benchmark polymer during one week

## Results:

Based on picture analysis

**+239% of the gloss effect** just after application and **+115% after 1h**



1h after application



# Benefits of Unimer U-1946 in a lipgloss

## Clinical Protocol:

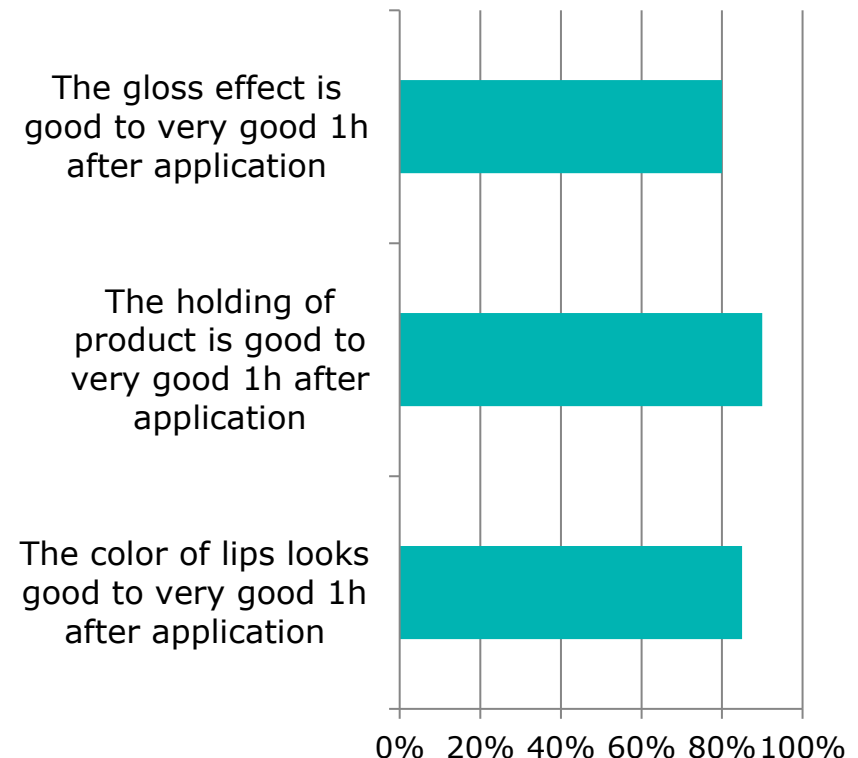
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## Results after 1 week of use:

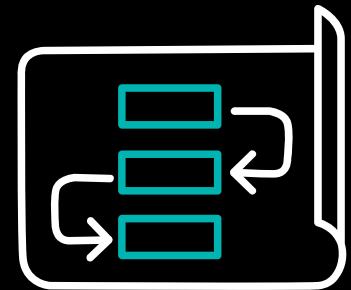
Based on questionnaire's answers

Very good holding and gloss effect

## Volunteers' self evaluation



# Formulas with Unimer U-1946 Lipgloss



# Liplocked, Everlasting gloss

Process:



- ❖ Heat phase 1 up to 85°C. Then cool it down.
- ❖ At 65°C add phases 2 and 3.
- ❖ Mix for 5 minutes.
- ❖ Add phase 4.
- ❖ Cool down.

Phase	Ingredient/INCI	%
<b>Phase 1: Oily phase</b>		
	Diisostearyl Malate	33.90
	Polyisobutene	34.10
	Octyldodecanol	6.50
	Caprylyl Caprylate/Caprate	2.40
	Glyceryl Behenate	2.50
	VP/Hexadecene Copolymer, Octyldodecanol	5.00
	Helianthus Annuus (Sunflower) Seed Wax,	2.50
	Tocopherol, Ascorbyl Palmitate	
	Beeswax	
	Hydrogenated Polyisobutene	2.00
	Propylparaben	0.10
<b>Phase 2: phase with antioxidant</b>		
	Tocopherol	0.50
<b>Phase 3: perfumed phase</b>		
	Vanillin	0.30
<b>Phase 4: Colored phase</b>		
	Calcium Sodium Borosilicate, Titanium Dioxide	1.00
	Mica, Titanium Dioxide	4.00
	CI 15850/Red 6 Lake	0.20
		100

# Unimer U-1946

## For lipsticks



# Improves pigments dispersion

## Evaluation of 3 typical pigments for lipsticks

### Evaluation of 3 typical pigments for lipsticks:

2 pigments known to create agglomerates and particles:

- ❖ Titanium dioxide (Anatase)
- ❖ D&C Red 7 Ca Lake

1 softer and easier to disperse pigment:

- ❖ Yellow iron oxide

### Preparation of a premix:

with or without 2,5% Unimer U-1946  
with castor oil

### Premix without Unimer:

processed 2 times in the 3-rolls mill

### Premix with Unimer U-1946:

processed only once in the 3-rolls mill



# Improves pigments dispersion and wettability

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Premix with  $\text{TiO}_2$



Without Unimer U-1946

(viscous-pasty)



With Unimer U-1946

(fluid-flowing)



# Improves pigments dispersion and wettability

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### Premix with Red 7 Ca Lake



Without Unimer U-1946

(viscous-pasty)



With Unimer U-1946

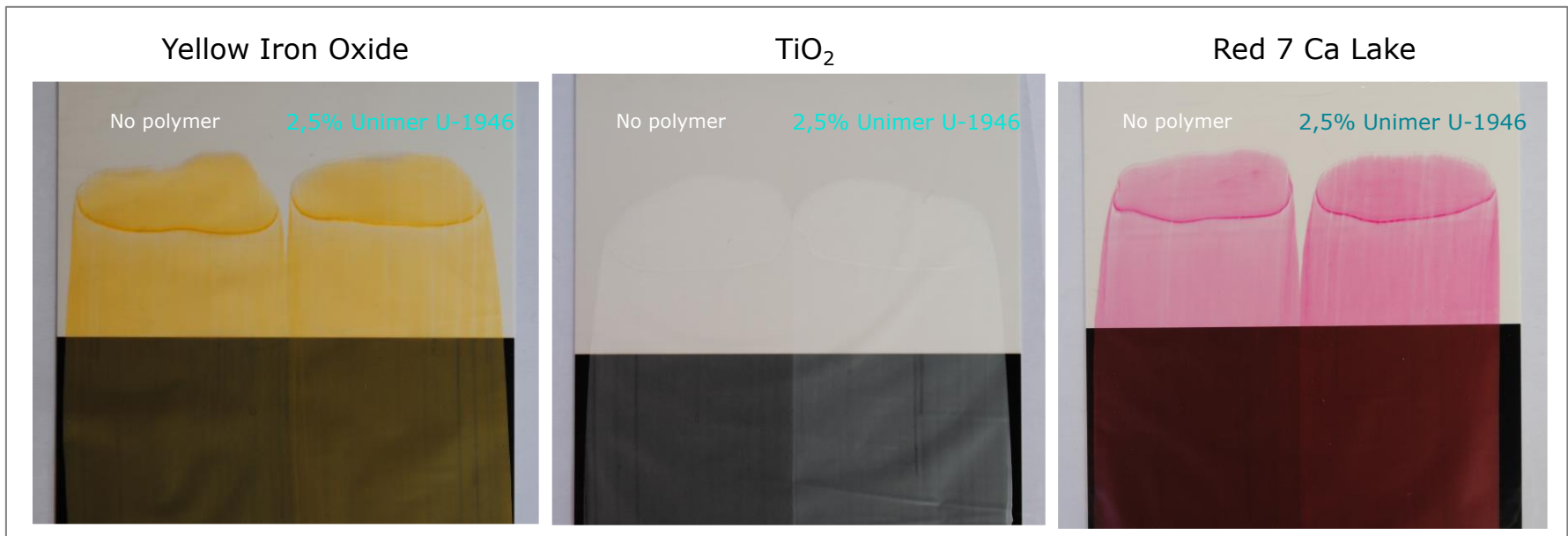
(fluid-flowing)

Unimer U-1946 promotes a better wettability of the pigments, which results in a better and homogeneous pigments dispersion into the oil.

# Unimer U-1946 increases color yield (intensity)

## Drawdown test

Each sample has been spread on black and white cards with uniform thickness to evaluate the masstone of the pigments dispersion and the transparency.



Unimer U-1946 helps to get a **better colour** rendering:

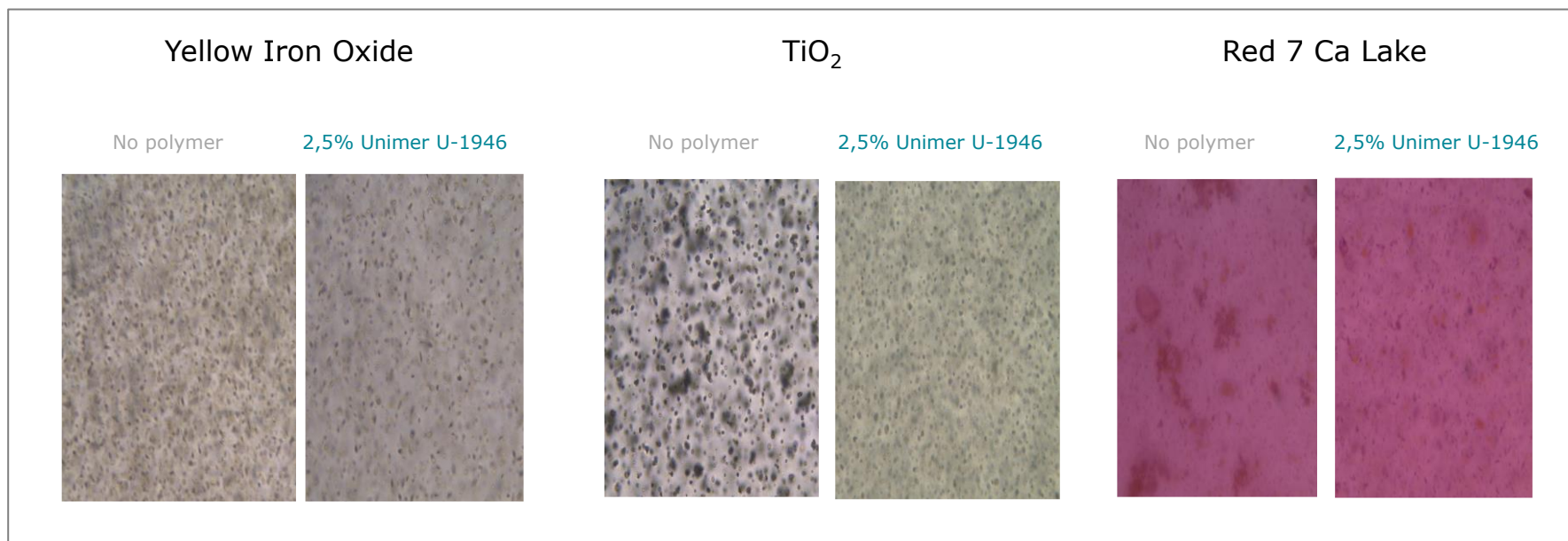
The shade of the final product will be deeper and more brilliant, coverage of the texture will be more even.



# Unimer U-1946 improves texture

## Microscope evaluation

Each sample has been analyzed using a 1000x magnification under a microscope.



Unimer U-1946 helps **perfectly disperse pigments** in the texture:

Better dispersion after one pass in the 3-rolls mill than after 2 passes without the polymer



The manufacturing of the finished product: shorter process time with cost and energy saving.

# Formulation of a lipstick

## Procedure

- ❖ Melt Phase I at 95-97°C and stir until waxes are fully melted and the phase is clear
- ❖ Decrease the temperature at 83-84°C and add Phase
- ❖ II. Stir until the bulk is homogeneous
- ❖ Wet Phase III with a correct part of Phase I+II, pass it twice at the three roll mill then add to the rest of Phase I+II
- ❖ Mix until the pigments are homogeneously dispersed
- ❖ Pour in a mold, cool and stick

PHASE
I
II
III

	NO POLYMER	UNIMER U-1946
	Bad pigment dispersion (Red 7 and TiO <sub>2</sub> )	Uniform color, external and internal
	Darker external color and lighter internal shade	
		

	%
	30,00%
	18,00%
	6,50%
	9,00%
	2,50%
	12,30%
	8,50%
Unimer U-1946	5,00%
	0,10%
Paraffin	0,10%
	6,30%
	0,40%
	1,30%

The lipstick containing Unimer U-1946 creates a **more uniform film on the lips, has a better lasting during the time and more shine.**

# Technical information

## INCI

VP/Hexadecene Copolymer,  
Octyldodecanol

## Origin

**Preservation** Preservative free

**Appearance** Clear, colorless to yellowish viscous liquid

**Solubility** Soluble in oil

**Dosage** 2% to 8%

## Processing

Mascara: 5% - 8%  
Foundation: 2% - 5%  
Sunscreen: 2% - 5%  
Lipgloss: 5% - 8%  
Lipstick: 5% - 8%

## Compliance



# A 360° polymer!

Unimer U-1946 is a unique polymer for color cosmetics

## PERFORMANCES

- ❖ It improves pigments dispersion
- ❖ It provides a long lasting effect
- ❖ It delivers a water resistance effect
- ❖ It gives better results than competitors' polymers
- ❖ It is easy to formulate, odorless, tasteless

## COST RATIONALIZATION

- ❖ It can be used at lower concentration than other polymers
- ❖ It enables to rationalize your portfolio of polymers for your:
  - Mascara
  - Lipgloss
  - Lipsticks
  - Foundation
- ❖ It reduces the manufacturing times and energy (cost saving!)

# Unimer U-1946

## To prevent pollution



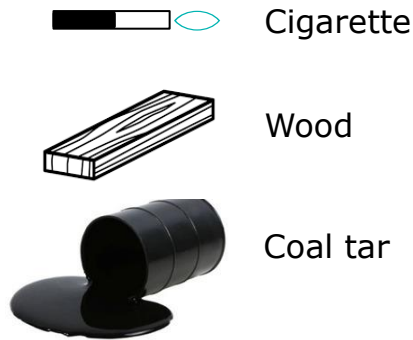
# Benzopyrene and skin penetration

## Unimer U-1946

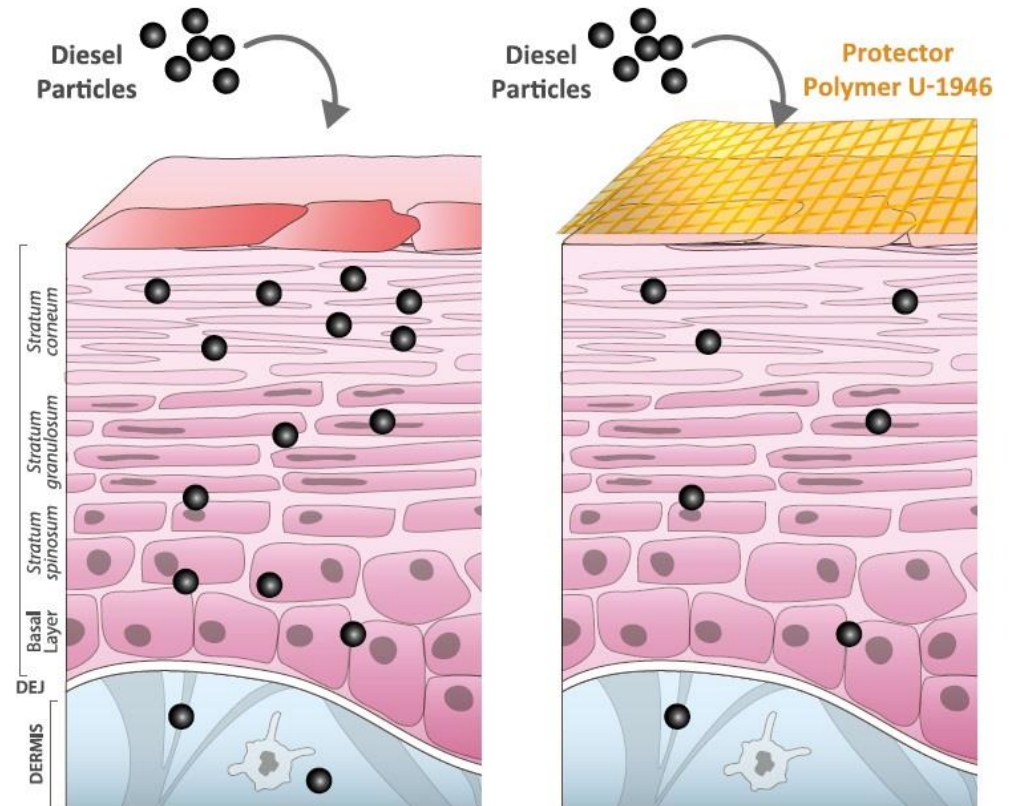
New data

Benzopyrene is an organic compound, which can generate pyrene and phenylene groups.

It can be found in:



As many other other pollutants, it disrupts the skin barrier function and promotes skin barrier defaults.





# Exclusive polymer Unimer U-1946

Unimer U-1946 at **3%** enables a  
reduction of the Benzopyrene  
penetration with a significant  
decrease of:

**-42%**

In both the Stratum corneum  
and the epidermis/dermis layer

New data



# Protection against external pollution

## Consumers benefits

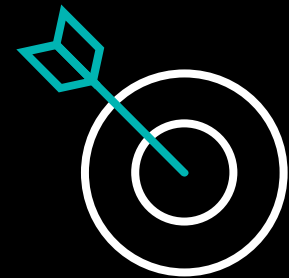
### Applications:

- ❖ Long-lasting daily protection
- ❖ Sports range to fight against pollution with water & sweat resistance
- ❖ Make-up for city life
- ❖ Antipollution sunscreen
- ❖ Lipstick protect





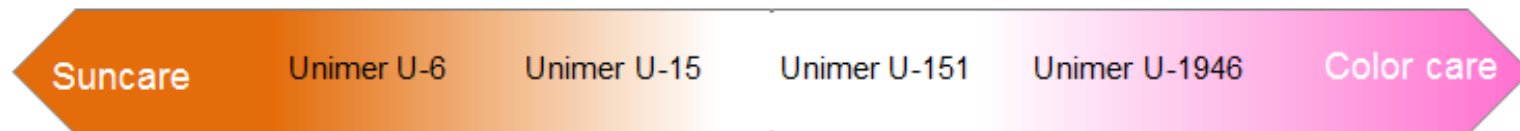
Which Unimer  
For  
Which application ?



# Select the right Unimer for your applications

	Unimer U-6	Unimer U-15	Unimer U-151	Unimer U-1946
1) Pigment spreading	++	++	++	+++
2) Film forming	++	++	++	+++
3) Wash-off resistance	+	++	+++	++++
4) Volumizing effect		++		+++
5) Glossy effect	+	+	+	++
6) Viscosity (effect increase on final product)	++++	+++	+	++
7) Lipstick		(+)	(+)	++++
8) Sunscreen SPF boosting	+	No studies	No studies	No studies
9) Mascara	No studies	++	No studies	++++
10) Foundation				++++

*Recommended Application*



# Thank you

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