

# ITALINE™ B

Akott®  
Evolution  
DANCE&CHEMISTRY



FROM SPLENDID CILENTO  
THE **BLUE**BERRY ACTIVE  
FOR **BLUE LIGHT**  
PROTECTION

## INSPIRATION

**CILENTO** is a wonderful region in southern Italy in the Campania coast on Tyrrhenian Sea (Italian: *Costiera Cilentana*), where mountains join the sea, beautiful landscapes mix with the fragrant smell of wild plants, and a coastline that alternates beaches of fine sand, cliffs, headlands and caves carved into the rock. Cilento is where the **true roots of the Mediterranean Diet** are found, due to its traditional gastronomy under the Cilento DOC appellation.



Italine™  
LINE  
BEAUTYTASTY™

# BLUE LIGHT PROTECTION AND SKIN RADIANCE

From the wonderful region of Cilento, Akott has discovered a unique variety of **Giant Blueberry Misty** (named Star) cultivated with **biological techniques** for a powerful Blueberry Skin concentrate, one of the most nutritious superfood rich in antioxidants.

## ORIGIN

**Blueberry Skin Concentrate**

## DESCRIPTION

**ITALINE™ B** blocks the blue light induced skin oxidation and enhances the natural skin radiance.

Akott uses a proprietary technology to increase the polyphenols and anthocyanins extraction yield from the **Blueberry Juice** industry by-products.



## EFFICACY

### BLUE LIGHT PROTECTION

*In vitro* testing shows reduction of blue light induced protein oxidation.

*Ex vivo* testing demonstrates inhibition of blue light induced skin differentiation, oxidation and melanogenesis.

### SKIN RADIANCE AND SKIN TONE IMPROVEMENT

Clinical studies show improvement of skin radiance and skin tone.



## PROPERTIES

PROTECT FROM BLUE-LIGHT OXIDATIVE DAMAGE,  
ANTI-PHOTO AGING,  
BRIGHTENING AND GLOWING

## APPLICATIONS

ANTI-AGING PRODUCTS, DAILY CARE, FACE CARE, SUN CARE,  
FACE PRODUCTS FOR EVEN SKIN TONE,  
UNIFORM RADIANT LOOK AND GLOWING SKIN

**SOLUBILITY:** Hydrosoluble

**USE:** 1% - 2%

**INCI name:** Glycerin, Aqua (Water), Vaccinium Corymbosum (Blueberry) Fruit Extract

**REGULATORY:** EU, USA, China\*, Japan\* (\*INCI Glycerin, Aqua (Water), Vaccinium Myrtillus Fruit Extract)



**COSMOS:** Compliant

**HALAL:** Compliant

**VEGAN:** Friendly