

Cleansing Stick

Product Overview: A cleansing & hydrating stick in a convenient, travel friendly, “liquid-less” format.

In the Press: Make That Skin Care “To Go” – Mintel data finds portable product formats prove popular in the US - *HAPPI Breaking News 01.22.18*

Market Snapshot:



St. Ives Cleansing Sticks

Apricot & Manuka Honey; Hydration Cactus Water & Hibiscus; MATCHA Green Tea & Ginger

Cleanses away impurities so you can glow your brightest. ... **St. Ives Cleansing Sticks** offer a highly sensorial and fun cleansing experience. They provide a gentle massage for your skin in a way traditional cleanser don't and the fragrances awaken your senses. Target.com



NEOGEN Real Fresh Green Tea Cleansing Stick

Winner 2017 Teen Acne Awards

Formulated with 13 natural oils to breakdown makeup, natural green tea leaves to exfoliate and a low pH to gently cleanse your skin, this cleanser will lead the way to brighter, clearer skin. SokoGlam.com



YESto Scrub & Cleanser Sticks

Coconut Energizing Coffee & Tomato Detoxifying Charcoal

Hydrating, Cleansing and Detoxifying in one easy step. Washing away dirt and grime with these quick, on-the-go cleansing sticks. ULTA.com



MILK MakeUp Cleansing Stick

MATCHA

A sulfate-free and soap-free, cleanser stick that purifies, exfoliates, and targets redness. Sephora.com



URBAN DECAY Melt Down Makeup Remover Cleansing Oil Stick

This three-phase, oil-based remover transforms from a balm to liquid oil to microfoam, gently dissolving even the most stubborn makeup. urbandecay.com

Deveraux Product Recommendations

Akoactive® QUEEN Derived from Fresh Rose Petals. Rich in natural flower polyphenols and carbohydrates that protect and hydrate skin. Immediate and long-term hydration.

Essachem™ SOW - A natural based, ester wax. Liquefies on contact with the skin; provides a soft, non-greasy cushion and auxiliary structuring properties.

Essachem™ O A natural based ester with rapid absorption, leaving a soft, smooth after- feel.

Essachem™ BW A natural based gelling agent & film former, provides a soft, non-greasy film.

Zenibee Cream® A creamy paste emollient derived from ingredients of natural origin.

Ti-Natsurf® QCB A unique, synergistic mixture of a plant based ingredients to create a versatile multi-functional surfactant system.

Polyaldo® 10-2-P A naturally derived, O/W emulsifier for high salt and pigment loads; aids in structuring properties.

DL White Ozokerite Wax A naturally occurring white wax with a high melting point - aids in emulsion stability.

Gosulin IL A vegetable based emollient made from renewable, natural sources such as sugar & coconut. Natural replacement for silicones. Reduces whitening effect of emulsions, boosts spread-ability. Endless possible applications!

ProRenew Complex CLR™ Based on probiotic technology. Positively influences the speed and quality of epidermal growth.

DL Fruit Acids® A blend of fruit acids, containing a natural source of alpha hydroxyl acids, gently increases cell turnover, promoting a youthful radiance.

DL LIPIDS II® Restores the lipid bi-layer, excellent film former, immediate and long term moisturization.

Geogard® Ultra Next generation preservation. Broad spectrum, ECOCERT, COSMOS with wide range of global regulatory acceptance.

DL Prickly Pear Seed Oil® A 100% pure, cold pressed oil from the seeds of the fruit of the Prickly Pear Cactus. Rich in essential fatty acids to maintain and improve hydration.

DL Activated Charcoal® Naturally purifies the skin drawing out dirt and oil providing deep pore cleansing.

Available Prototype Formula: DL Cleansing Stick AM-1551A-1



Deveraux Specialties

DeverauxSpecialties.com

info@DeverauxSpecialties.com

(818) 837-3700

DISCLAIMER - This information is presented in good faith and we believe that it is correct, but no warranty as to accuracy of results or fitness for a use is given, nor is freedom from patent infringement to be inferred. It is offered solely for your consideration, investigation and verification.